

0:00:09.208,0:00:11.791

Welcome, everybody, to the Ogden Way
Podcast, the place

0:00:11.791,0:00:14.458

where we talk about Ogden stories
by telling the stories of Ogden's people.

0:00:14.458,0:00:18.875

I'm Ogden City Mayor Ben Nadolski,
and today I'm sitting down with my buddy

0:00:19.000,0:00:20.250

Murray Latson.

0:00:20.250,0:00:23.875

Murray, in your words, every time I see
you, this is what you say to me.

0:00:24.708,0:00:26.250

What's good?

0:00:26.250,0:00:27.791

That's what you say.

0:00:27.791,0:00:29.375

What's good. What is good?

0:00:29.375,0:00:30.250

Everything's good.

0:00:30.250,0:00:31.500

It's good to be here today.

0:00:31.500,0:00:33.333

It's an honor to be here on the podcast.

0:00:33.333,0:00:37.291

I'm finally here, and we're
just going to let the community know

0:00:37.750,0:00:40.750

what everything's all about
and what we're aiming for.

0:00:41.166,0:00:44.208

Well, Murray, Murray's a buddy of mine

0:00:44.208,0:00:47.541

that I've gotten to know over the years
through service.

0:00:48.791,0:00:49.291

He's a guy.

0:00:49.291,0:00:51.458

You're a guy that you show up like.

0:00:51.458,0:00:52.250

That's actually how I met you.

0:00:52.250,0:00:55.250

You just showed up and introduce yourself.

0:00:55.791,0:00:58.791

I got to know Jo-Jo, your wife.

0:00:58.916,0:01:01.791

She's going through some things.

0:01:01.791,0:01:04.291

I've seen you standing
up, stepping up and serving

0:01:04.291,0:01:08.041

people in need, and,
I was actually right.

0:01:08.041,0:01:10.458

Which is what we're here to do, right?

0:01:10.458,0:01:12.333

And that's how I got to know you.

0:01:12.333,0:01:13.166

Right. Right.

0:01:13.166,0:01:14.791

But, more than just get to know you.

0:01:14.791,0:01:17.083

You get to know your heart.

Get to know your goals.

0:01:17.083,0:01:18.750

What you're trying to do to fulfill.

0:01:18.750,0:01:21.458

Fulfill your purpose. Right? Right.

0:01:21.458,0:01:22.500

And,

0:01:23.500,0:01:25.083

But you're also a rapper.

0:01:25.083,0:01:27.791

Performer. Yes.

0:01:27.791,0:01:29.916

You found that out this Saturday
at Juneteenth?

0:01:29.916,0:01:32.083

That's right.

It was. That was pretty awesome.

0:01:32.083,0:01:33.250

That was awesome, right?

0:01:33.250,0:01:37.375

But like you said, the purpose is to,
you know, reach our youth and

0:01:37.666,0:01:40.666

and stand
strong boots down in our community.

0:01:42.083,0:01:44.208

And that's and that's our main goal.

0:01:44.208,0:01:45.625

And that's my main goal.

0:01:45.625,0:01:48.375

We've been doing it for a while,
and it's time

0:01:48.375,0:01:51.458

to actually be more trans
transparent out there.

0:01:51.750,0:01:52.333

You know.

0:01:52.333,0:01:54.750

Yeah. Transparent,
but also just intentional.

0:01:54.750,0:01:55.916

Right. Right. Right.

0:01:55.916,0:01:59.250

And so the the work you've been doing,
and the word that comes to mind

0:01:59.250,0:02:02.083

that we've talked about
is connecting connection.

0:02:02.083,0:02:03.250

Right. Yes.

0:02:03.250,0:02:07.041

We've talked about on the show before,
but sometimes we find that,

0:02:07.916,0:02:11.041

people are in need of a service or,

0:02:11.041,0:02:16.250

or some sort of an answer or support
and we know where that is.

0:02:17.375,0:02:20.250

But they
don't in that moment at that time.

0:02:20.250,0:02:24.041

And so what is often lacking
is, is the intentional connection

0:02:24.041,0:02:26.041

of that person
with that service at that time.

0:02:26.041,0:02:26.416

Right?

0:02:26.416,0:02:27.750

Right. Right.

0:02:27.750,0:02:30.083

And and we want to intentionally
connect them.

0:02:30.083,0:02:35.666

And and we have to know what lane
to intentionally connect them to.

0:02:35.958,0:02:39.041

So if we if we don't have it,
we're going to find it.

0:02:39.375,0:02:43.166

We want to make sure I can always
give to me or give you a call.

0:02:43.166,0:02:46.458

We want to make sure that we can lead
these kids into the right resources

0:02:46.458,0:02:49.125

to have that intentional connection,
for sure.

0:02:49.125,0:02:50.833

Well,
I think there's something to be said about

0:02:50.833,0:02:53.625

not only where do you connect
and how do you connect, but when.

0:02:53.625,0:02:55.291

Right. Right, right.

0:02:55.291,0:02:58.000

And maybe you're not always ready,
but at the same time,

0:02:58.000,0:03:01.125

how do you connect somebody
if you don't first connect with them

0:03:01.125,0:03:04.125

and understand them and understand
where they're trying to go?

0:03:04.416,0:03:05.791

Right. Right.

0:03:05.791,0:03:06.500

Because you might

0:03:06.500,0:03:08.458

you might be connecting them
with an opportunity or service

0:03:08.458,0:03:11.083

or something that doesn't make sense
for what their goals are.

0:03:11.083,0:03:14.875

Well, that's not that's not and and that's
and that's an important point.

0:03:14.875,0:03:19.166

We have to actually connect
with them to find out what actually

0:03:20.166,0:03:23.166

what we're trying to connect them to,
because we have to listen to them.

0:03:23.500,0:03:26.291

We have to listen to our youth
when I see them.

0:03:26.291,0:03:31.583

To actually find out their passion
and what dreams they have.

0:03:31.583,0:03:34.750

They might have a lot of dreams,
but the more we contact with them

0:03:35.583,0:03:39.208

and listen, a bunch of active listening
will help.

0:03:39.208,0:03:40.708

When you listen to a kid

0:03:40.708,0:03:43.708

and you can find out so many things

that they want to be in life.

0:03:44.458,0:03:46.958

We aim that one thing
that they really focused on.

0:03:46.958,0:03:48.416

That's how we find it. Right.

0:03:48.416,0:03:50.500

And once we find it,

0:03:50.500,0:03:52.500

we aim them right to the right resources.

0:03:52.500,0:03:56.541

We get them there and make sure that
they'll be successful in that otherwise.

0:03:56.708,0:03:58.500

So we'll get
we're going to get to talking

0:03:58.500,0:04:00.083

about the nonprofit that you're running

0:04:00.083,0:04:03.083

to make this connection

point more intentional.

0:04:03.416,0:04:04.458

But you you said it.

0:04:04.458,0:04:07.833

You just said, we're connecting

kids with kids specifically.

0:04:09.250,0:04:09.708

What is it

0:04:09.708,0:04:13.458

about you and about kids

that helps you connect with them

0:04:13.458,0:04:16.458

so that you can connect them

with what they need in order to succeed?

0:04:17.458,0:04:22.375

You know, I've been here for a while,

so just actually growing up knowing that

0:04:24.125,0:04:27.125

you didn't we didn't have those resources.

0:04:27.208,0:04:30.833

So we were just out there
trying to find out who we wanted to be.

0:04:31.666,0:04:34.708

We had to go through so many ups and downs
to try to find out

0:04:35.250,0:04:36.750

where we were going in life.

0:04:36.750,0:04:41.875

So now, now that I'm here at this point,
it's like easy for me now.

0:04:41.916,0:04:46.291

So I can relate to a kid
that's been there or youth

0:04:47.083,0:04:51.500

that's been there at that point in life
to where they were just confused,

0:04:51.500,0:04:55.291

don't know where to go,
don't have no one to talk to or

0:04:56.375,0:04:58.166

just wake up in the morning

0:04:58.166,0:05:01.500

and knowing that I have someone to go
speak to.

0:05:01.500,0:05:02.791

But that option is not there.

0:05:02.791,0:05:06.125

So now, once I get boots

0:05:06.125,0:05:09.125

down on the ground and communicate
with the kids, which I will do,

0:05:09.125,0:05:12.916

we've been doing it for a minute
and then once we get that done,

0:05:13.500,0:05:16.500

the process is going to be much easier
because the communication,

0:05:17.000,0:05:20.166

I can relate to them by
just being in that same era

0:05:20.791,0:05:23.833

of time that we can actually get it done

0:05:24.208,0:05:27.791

right, you know, but also having that
same live life experience.

0:05:27.958,0:05:30.583

Right. Of growing up here,

0:05:30.583,0:05:33.583

going through your own struggles
and making your own mistakes.

0:05:33.666,0:05:34.416

Right. Right.

0:05:34.416,0:05:37.791

But also making your own life choices

to overcome those mistakes.

0:05:38.291,0:05:40.166

Become the successful man
that you were today.

0:05:40.166,0:05:41.208

Right. Right.

0:05:41.208,0:05:41.583

Right.

0:05:41.583,0:05:43.833

And I will tell them it's. It's not easy.

0:05:43.833,0:05:47.541

I mean, you're going to have to have
a good support system around you

0:05:47.541,0:05:51.583

to make, to actually make
the right decisions in your life.

0:05:51.791,0:05:54.791

You're going to you're going to bump
your head around a couple times, but

0:05:55.500,0:05:57.583

if you surround yourself

with the right people

0:05:59.375,0:06:01.541

at the right time, they're young,

they're going to find out,

0:06:01.541,0:06:04.541

but we're going to get it to them,

to where

0:06:04.541,0:06:07.666

they're going to start

surrounding themselves around good people,

0:06:08.166,0:06:12.541

because then they start copying that, that

good thing instead of,

0:06:13.208,0:06:16.625

you know, going to the wrong side

and being where they don't want to be.

0:06:16.625,0:06:19.166

And then now they're confused.

They don't know what to do.

0:06:19.166,0:06:20.291

Yeah. What?

0:06:20.291,0:06:24.000

The more you surround yourself
by a good crowd of people at the.

0:06:24.708,0:06:26.333

That'll be good for them too.

0:06:26.333,0:06:28.250

That's what we're going to do.

0:06:28.250,0:06:30.250

Well, are you okay?

0:06:30.250,0:06:33.125

Talk a little bit about your life
and here in Ogden.

0:06:33.125,0:06:33.583

Sure.

0:06:33.583,0:06:36.166

Share a little bit because I think that

0:06:36.166,0:06:39.166

when you've opened up to me,

it does feel like that's

0:06:39.291,0:06:40.875

that's an important life experience.

0:06:40.875,0:06:41.541

It is.

0:06:41.541,0:06:45.208

It has got to give you a perspective
of what some kids are going through that

0:06:45.208,0:06:47.750

I wouldn't have. Right. Right. Right.

0:06:47.750,0:06:52.166

But it's it's so important
for them to see who you are

0:06:52.166,0:06:55.416

today versus who you were

or what decisions you were made.

0:06:55.416,0:06:57.833

Big changes.

Big change. Right? Big change.

0:06:57.833,0:06:58.750

They change.

0:06:58.750,0:07:00.333

But, you've

0:07:00.333,0:07:02.500

you've shared your story with me,

and I don't want to assume

0:07:02.500,0:07:04.000

what you're willing

to share or not share, but.

0:07:05.083,0:07:07.416

Well, I'll share this part.

0:07:07.416,0:07:07.916

I'll share.

0:07:07.916,0:07:10.458

I'll scoot up 25 years.

0:07:10.458,0:07:12.625

We can we can scoot it to you right there.

0:07:12.625,0:07:15.625

Just just growing up
in the environment that

0:07:16.416,0:07:19.458

you didn't ask to be in, you know,
your mom and your dad brought you here.

0:07:20.125,0:07:23.125

You just have to just figure out,

0:07:23.166,0:07:25.000

the best way

0:07:25.000,0:07:28.833

how to figure out life without, you know.

0:07:29.666,0:07:30.208

You know what I mean?

0:07:30.208,0:07:32.583

Like, I didn't grow up without my dad.

0:07:32.583,0:07:34.708

My uncles and friends raised me.

0:07:34.708,0:07:38.583

You know, we lived in different places
and never stayed

0:07:38.583,0:07:39.750

in one place at the same time.

0:07:39.750,0:07:41.458

So everything's new everywhere.

0:07:41.458,0:07:44.375

We moved so,

0:07:44.375,0:07:47.000

just growing up in the environment,

0:07:47.000,0:07:49.833

you know, trying to survive in,

0:07:49.833,0:07:53.750

you know, we see the glamorous things
in the neighborhoods.

0:07:53.750,0:07:55.291

We see the other people having this.

0:07:55.291,0:07:58.916

We want it, and we sort of figure out
a way how we can get it.

0:07:59.583,0:08:01.708

And and learning the

0:08:02.958,0:08:04.916

I call it now,

0:08:04.916,0:08:09.291

I call it the demonic way of living,
because back then, now you see it.

0:08:09.291,0:08:12.250

But back then it was like greed, money.

0:08:12.250,0:08:14.791

We had to get it the way you got it.

0:08:14.791,0:08:15.833

And what I mean by getting it

0:08:15.833,0:08:19.000

the way you got

it means just not caring about no one.

0:08:19.875,0:08:23.333

You don't care about no one's feelings

as long as you can get it that day

0:08:23.375,0:08:25.166

how you got it. It's there.

0:08:25.166,0:08:26.833

But you're not thinking

about the consequences.

0:08:26.833,0:08:29.166

You're not thinking about who you harmed.

0:08:29.166,0:08:32.291

You're not thinking

about the ripple effects that it cause to,

0:08:33.500,0:08:35.625

other family members outside of the people

0:08:35.625,0:08:39.000

where you gain this grief from or,

0:08:40.916,0:08:44.916

or just trying to figure out
an identity for yourself. So,

0:08:45.875,0:08:48.458

you know, going through all the

0:08:48.458,0:08:52.166

just trying to build a character
for yourself, there's not going to really

0:08:52.708,0:08:56.958

be able to be that character
that you try to build 20 years from now,

0:08:57.541,0:09:00.541

because that's why I screwed it
up 25 years, because right now

0:09:01.208,0:09:04.500

I built a different character for myself

and then realized

0:09:04.500,0:09:07.500

that it's not going to be easy
to get right here.

0:09:07.625,0:09:10.208

You have to have people

0:09:10.208,0:09:11.250

to help you.

0:09:11.250,0:09:13.458

You know,
you have to have a good support system.

0:09:13.458,0:09:17.291

You got to be willing to get out of it,
first of all and admit,

0:09:17.791,0:09:21.291

you know, you harmed people,
you did wrong things.

0:09:21.291,0:09:25.458

You have to admit that first, then you'll

make it through and then stay on it.

0:09:25.750,0:09:27.750

Stay consistent with it.

0:09:27.750,0:09:30.875

And you know,

you can actually be here long enough

0:09:30.875,0:09:33.833

to tell the story like I'm telling now.

And that's just part of my story.

0:09:33.833,0:09:37.125

So how were you

able to do that for yourself?

0:09:38.125,0:09:40.416

I just, you

0:09:40.416,0:09:43.416

know, it came to a point

where enough is enough.

0:09:43.625,0:09:44.791

I'm tired of looking at it.

0:09:44.791,0:09:47.375

Is, you know, what time is.

0:09:47.375,0:09:49.083

You know, when you get this?

0:09:49.083,0:09:50.166

An inkling of that.

0:09:50.166,0:09:53.166

So, one of my friends used to use.

0:09:53.625,0:09:56.250

You just get tired
of eating the same old crackers.

0:09:56.250,0:09:59.583

You know,
the old taste is just same old, same old.

0:09:59.583,0:10:02.083

Nothing you want to try to figure out.

0:10:02.083,0:10:03.250

You want a new taste now.

0:10:03.250,0:10:04.666

So it's time to make a change.

0:10:04.666,0:10:07.666

And what actually changed me?

0:10:07.708,0:10:10.250

I spent five years in prison

0:10:10.250,0:10:12.916

for the first time ever.

0:10:12.916,0:10:16.625

I was a grown man,

you know, just growing up,

0:10:17.333,0:10:19.000

getting it the way I lived and.

0:10:19.000,0:10:23.916

And just trying to survive in whatever
era of the years that we were living in.

0:10:24.833,0:10:27.208

I'd be a five years in prison.

0:10:27.208,0:10:28.916

And when I spend that time in prison,

0:10:30.041,0:10:30.750

I was thinking to

0:10:30.750,0:10:33.750

myself, oh, when I get out of here,

0:10:33.750,0:10:35.041

this is it.

0:10:35.041,0:10:38.041

I mean, I'm I'm a grown man in prison

0:10:38.875,0:10:41.291

trying to use the same formula

0:10:41.291,0:10:44.791

that I've been using half my life,

you know?

0:10:45.166,0:10:48.166

So I had to actually switch that up.

0:10:48.375,0:10:50.458

But it was one gentleman.

0:10:50.458,0:10:51.625

And we'll go to this real quick.

0:10:51.625,0:10:55.083

This, this, this,

this is the real reason why I changed.

0:10:55.250,0:10:56.291

I changed everything around.

0:10:56.291,0:10:59.541

There was a gentleman in prison

at the Draper Utah State Prison.

0:11:00.333,0:11:03.208

His name was Elroy Tillman.

0:11:03.208,0:11:05.916

He was the first black man

to get off death row there.

0:11:05.916,0:11:08.041

And he moved next door to my cell.

0:11:08.041,0:11:12.458

This was on my way out, really,
I think I don't know if God put this man

0:11:12.458,0:11:16.625

in my place for me to talk to him
and see him at the end of my stint,

0:11:17.916,0:11:19.416

and, and he moved right next

0:11:19.416,0:11:22.500

door to me, and he came over
and knocked on my ceiling.

0:11:22.500,0:11:24.875

He was like, get up,

0:11:24.875,0:11:26.250

come on, walk with me.

0:11:26.250,0:11:28.875

I was like,
oh, this is an old man, you know?

0:11:28.875,0:11:29.916

I don't even know who he is.

0:11:29.916,0:11:31.958

He just told me to get up

and I just I'm like, okay,

0:11:31.958,0:11:34.916

I felt the good vibe from him,

I didn't feel threatened.

0:11:34.916,0:11:36.541

So I walk with him and we were walking.

0:11:36.541,0:11:39.041

He was like, what are you doing in here?

0:11:39.041,0:11:41.875

I said,

oh man, I'm on the end of my journey.

0:11:41.875,0:11:43.416

You know? I'm

I'm just passing through here.

0:11:43.416,0:11:45.458

I don't like talking about.

I'm getting out.

0:11:45.458,0:11:48.458

I don't want to, you know,
say the wrong thing to somebody. And.

0:11:48.708,0:11:50.375

No, he ain't got
to worry about me, young man.

0:11:51.458,0:11:53.583

But I'm gonna tell you right now,
just by me looking at you.

0:11:53.583,0:11:55.125

You don't belong here.

0:11:55.125,0:11:57.250

When you get out, stay out.

0:11:57.250,0:11:58.208

Don't come in here.

0:11:58.208,0:12:00.333

This is not a place for you, really.

0:12:00.333,0:12:02.500

You know? And he taught.

And he meant it when he told me.

0:12:02.500,0:12:03.666

And I can see it in his eye.

0:12:03.666,0:12:05.666

Old due blue eyes. Like.

0:12:05.666,0:12:08.541

Like they're all like, preserve them.

0:12:08.541,0:12:10.458

We have long.

0:12:10.458,0:12:12.416

It was like he was preserved.

0:12:12.416,0:12:15.458

But, when we had a good long

talk down the hallway

0:12:16.666,0:12:19.625

and, and I talked to him and let him,

you know, know why I was there.

0:12:19.625,0:12:22.458

He was like, oh, yeah, don't come in here
no more.

0:12:22.458,0:12:23.208

Pass through here.

0:12:23.208,0:12:26.125

This is not for you,
you know. And I made a promise to him.

0:12:26.125,0:12:29.125

I say, when I get out,
you won't see me in here again.

0:12:29.583,0:12:31.291

And guess what?

0:12:31.291,0:12:34.833

I've been out since 2009
and it's been beautiful.

0:12:35.583,0:12:39.500

You know, I have a beautiful wife

that's on my side, helping me out,

0:12:39.541,0:12:42.541

you know, keeping me balanced in life,

you know, and,

0:12:43.416,0:12:47.166

I'm finally talking to my kids

a little bit more, you know,

0:12:48.625,0:12:50.041

I'm hanging out in the community.

0:12:50.041,0:12:54.333

Really boots down on the ground,

you know, showing, showing up,

0:12:54.916,0:12:59.541

you know, because, you know,

when I was good, I mean, this time to.

0:13:00.416,0:13:01.666

What's next on the agenda?

0:13:01.666,0:13:02.708

Let's get it down.

0:13:02.708,0:13:06.666

You know, but, yeah,
that was that's that part of my life right

0:13:06.666,0:13:09.750

there is what actually, motivated me.

0:13:09.750,0:13:11.958

And,

0:13:11.958,0:13:16.208

pushed me forward a little bit more to,
to be this better person that I became.

0:13:16.208,0:13:19.291

And, I just want to, you know,

0:13:19.958,0:13:22.833

get to the of our youth out here
and try to touch

0:13:22.833,0:13:25.875

as many of them as we can,
because I know there's other,

0:13:27.291,0:13:29.791

community leaders

and I know there's other

0:13:29.791,0:13:33.083

non-profits around, but the more

there is here, the more we can help.

0:13:33.333,0:13:33.958

That's right.

0:13:33.958,0:13:37.833

Because we can we might be able to touch

just a little area when there's focused

0:13:37.833,0:13:41.708

over here trying to do their thing,

but we're all aiming for the same thing.

0:13:41.833,0:13:46.250

So that's a that's a powerful story

and powerful experience that you had.

0:13:46.833,0:13:47.583

And it doesn't sound like

0:13:47.583,0:13:51.333

it comes of one experience
comes to this period in your life.

0:13:51.375,0:13:53.416

Oh yes. Moved us a lot. Right.

0:13:53.416,0:13:55.750

So you must have gone through
a long process in those five years.

0:13:55.750,0:13:57.000

That's not a short period of time.

0:13:57.000,0:14:00.333

Oh no no no no, you that was just a quick,
you know,

0:14:00.958,0:14:04.416

beginning to the end type of things
in the, in the prison life, you know.

0:14:04.708,0:14:07.833

And it all happened here
in our, in our, in the city of Ogden.

0:14:08.250,0:14:10.666

And it was

and it was probably meant for me

0:14:10.666,0:14:13.666

not because when I got out of prison,

I was going to leave here,

0:14:13.750,0:14:15.541

I was going to leave this mess here. That,

0:14:16.916,0:14:17.916

that I've caused.

0:14:17.916,0:14:20.083

And and it was a mess, you know.

0:14:20.083,0:14:23.916

But but when I got out

and I started looking at it

0:14:23.916,0:14:26.916

like, I'm not going away from nothing,

I'm tired of running.

0:14:26.916,0:14:30.541

Yeah, almost, almost stand up firm
with my head up and my chest out and say,

0:14:30.541,0:14:32.666

you know what?

0:14:32.666,0:14:34.583

I'm going to change myself here

0:14:34.583,0:14:37.833

and let other other people know and other

0:14:39.291,0:14:42.041

community members
know that you can change that.

0:14:42.041,0:14:44.125

And I just wanted to set an example
so bad.

0:14:44.125,0:14:47.500

Like, and it's being set right now
and I'm, I'm

0:14:47.500,0:14:50.500

living proof and

0:14:50.500,0:14:53.250

and you know,

I have a big story to tell, but,

0:14:53.250,0:14:56.166

you know, we can probably do

another podcast some other time.

0:14:56.166,0:14:57.791

Yeah. For sure.

0:14:57.791,0:15:01.291

Yeah.

But I just want to do my due

0:15:01.291,0:15:04.708

diligence here, and, you know, I want to.

0:15:04.708,0:15:05.666

I want to give back

0:15:07.250,0:15:07.708

with good,

0:15:07.708,0:15:10.875

positive vibes to make up for all the

I feel

0:15:10.875,0:15:13.875

the some make up feel like I owe Ogden

something because,

0:15:14.666,0:15:19.375

when I came here in 99, I didn't

do nothing but just do what I did.

0:15:19.708,0:15:23.041

So that was 2004.

0:15:23.583,0:15:26.583

You know, I was a long time doing nothing,

0:15:26.791,0:15:29.916

you know, just a lot of taking,

you know, a lot of giving back.

0:15:30.125,0:15:30.750

Yeah. Yes.

0:15:30.750,0:15:33.833

I want to give back triple time

that because well,

0:15:33.833,0:15:36.833

when I got out of prison,

I really actually wasn't free until,

0:15:37.750,0:15:42.000

I wanted to be out double

the time that I was in.

0:15:42.000,0:15:44.666

Yeah, that me that covered this up.

0:15:44.666,0:15:48.958

So now I still got triple the time to make

make up for that little bit of time.

0:15:48.958,0:15:49.916

I lost all that.

0:15:49.916,0:15:52.916

That sense

sentiment that you're sharing right now is

0:15:52.958,0:15:55.708

we had Lorenzo Gutierrez on the show

0:15:55.708,0:15:58.083

and he he tells me the same thing.

0:15:58.083,0:16:00.125

He's like,

all right, wrong. I've done wrong.

0:16:00.125,0:16:03.416

I got I got a lot of right to do more
to make it more respectful.

0:16:03.416,0:16:06.541

And, and so for one of the oh,
yeah, I know Lorenzo is a

0:16:07.375,0:16:08.791

good friend of both of ours.

0:16:08.791,0:16:10.833

In fact,
we saw him on the stage right backstage.

0:16:10.833,0:16:12.083

Right, right, right.

0:16:12.083,0:16:12.875

But he's the same way.

0:16:12.875,0:16:15.375

He's just got

he's got his stuff in order and.

0:16:15.375,0:16:16.333

Right, like, no worries.

0:16:16.333,0:16:18.375

Wants to give back

and make things right. Right.

0:16:18.375,0:16:21.375

Then we got kids in our community

that need that kind of mentorship.

0:16:21.625,0:16:22.500

Right.

0:16:22.500,0:16:25.541

And so we appreciate you and Lorenzo

being those kind of men.

0:16:25.833,0:16:26.916

Thank you. So

0:16:28.000,0:16:28.833

you've shared your story.

0:16:28.833,0:16:30.791

You shared your goal and your mission.

0:16:30.791,0:16:32.375

How do we make that happen?

0:16:32.375,0:16:34.291

I think it's the question right.

0:16:34.291,0:16:39.000

And and that's where we've stepped in
to try and be helpful.

0:16:39.083,0:16:42.958

In my job, this is this is an important

0:16:44.000,0:16:46.083

component of being the mayor is

0:16:46.083,0:16:49.083

you have so much that you can do.

0:16:49.708,0:16:50.041

Right?

0:16:50.041,0:16:52.833

But there's also so many out there
that need it.

0:16:52.833,0:16:53.750

Right? Right.

0:16:53.750,0:16:57.208

And so, you know, like, for me, I, I

0:16:57.625,0:17:01.416

sit and I wonder and I spin in my head,
how do I help more?

0:17:01.416,0:17:03.083

How do I help more.

0:17:03.083,0:17:04.833

So I can't be everywhere all at once.

0:17:04.833,0:17:05.958

Right? Right.

0:17:05.958,0:17:08.750

And I love the one on one.

0:17:08.750,0:17:13.625

But I can't I can't operate at a scale
to help 90,000 that way either.

0:17:13.916,0:17:15.958

Right.

And so I need to do some one on one.

0:17:15.958,0:17:18.958

But I also have to have people out there
doing one on one with me and for me.

0:17:19.625,0:17:23.416

Right, right as as teams, as partners,
as as just a community.

0:17:23.416,0:17:26.708

Right.

So it's not about me, but I love that.

0:17:26.791,0:17:29.625

I know you're out there, boots

on the ground, connecting with kids,

0:17:29.625,0:17:32.750

and that I can count on you
to come to my office or to me directly

0:17:33.416,0:17:36.416

and say,
I got this kid that needs this situation.

0:17:36.541,0:17:38.708

Anybody know anybody that can help them?

0:17:38.708,0:17:39.625

Right, right.

0:17:39.625,0:17:43.208

And and that's exactly
what I plan on doing.

0:17:43.208,0:17:45.083

And that's
exactly how it's going to be executed.

0:17:45.083,0:17:48.666

Because that's actually

the only way that it will get done.

0:17:49.250,0:17:50.000

Just like you said.

0:17:50.000,0:17:52.666

You focused on
so many things moving around in the city

0:17:53.666,0:17:56.666

that you can't be everywhere all at once.

0:17:57.416,0:17:59.416

And and just knowing

0:17:59.416,0:18:02.458

that you have good people in your corner

0:18:02.583,0:18:05.583

that's aiming for the same exact

0:18:05.583,0:18:06.500

vision.

0:18:06.500,0:18:07.250

Well, I'm

0:18:07.250,0:18:10.708

not going to say exactly the same,
or I can't say that the same exact vision

0:18:11.000,0:18:15.333

that you're having where we all are
inbound in the same one of your visions.

0:18:15.541,0:18:18.375

Right? So we can actually

0:18:18.375,0:18:20.541

make that bubble get bigger, see,

0:18:20.541,0:18:24.583

the gets more recognized in this
like it's called force multiplier, right?

0:18:24.958,0:18:27.958

With and for each other,
but with intentionality.

0:18:27.958,0:18:30.500

So you know
this is the thing that it was funny

0:18:30.500,0:18:32.625

because when my, my staff was like
what do you,

0:18:32.625,0:18:34.500

when you say, Community engagement,
what are you talking about.

0:18:34.500,0:18:36.000

You know, I'm glad you brought that up.

0:18:36.000,0:18:40.125

Because I feel like community engagement
in a lot of different ways.

0:18:40.916,0:18:44.625

And if you like, dig into the literature,
case studies,

0:18:45.208,0:18:48.416

look at different success models
and, and etc.

0:18:48.875,0:18:51.458

there's the traditional way where you're

like, oh, we put it on social media,

0:18:51.458,0:18:55.500

we all live in it and have them kind of,
so where there's successes

0:18:55.500,0:18:58.625

and there's none and there's misses
within each of those ways.

0:18:58.625,0:19:01.458

But if you're it really depends on
who you trying to target too.

0:19:01.458,0:19:04.375

Right, right, right.

The target is it's a big deal.

0:19:04.375,0:19:05.875

And and the whole marketing.

0:19:05.875,0:19:08.875

But don't they always say you're
going to meet them where they're at?

0:19:08.916,0:19:11.291

And how am I going to go and meet a kid
that you're

0:19:11.291,0:19:13.958

connected with, connecting
with where they're at?

0:19:13.958,0:19:16.708

I don't have that time, but
I don't have the access, and I don't have

0:19:16.708,0:19:19.916

the makeup in the background
to really be that connector, right, right.

0:19:20.291,0:19:23.708

But the fact that you're connected to me
and that the kid says something, say,

0:19:23.708,0:19:25.666

hey, let me call the mayor,
and then I pick up.

0:19:25.666,0:19:28.625

Right. Or you always do or we're in

0:19:29.583,0:19:32.583

or out in public and you introduce me,
you know, you introduced me to your son.

0:19:32.791,0:19:34.291

You're strengthening
your bond there. Right.

0:19:34.291,0:19:35.541

He was impressed by you so.

0:19:35.541,0:19:37.833

Oh the first time meeting.

0:19:37.833,0:19:40.500

He just felt it like he was like
that was the mayor.

0:19:40.500,0:19:42.166

I'm like yeah that was the mayor.

0:19:42.166,0:19:43.416

You know we're just people man.

0:19:43.416,0:19:46.250

You know just normal people.

Just normal people.

0:19:46.250,0:19:48.333

But that's the kind of community

I want to do.

0:19:48.333,0:19:50.916

But I can't do that by myself. Right.

0:19:50.916,0:19:53.166

So I come on, you know, it takes a team.

0:19:53.166,0:19:57.708

You know, you we have plenty of devices on
the machine that don't make the machine.

0:19:57.708,0:19:58.833

Well, you know,

0:19:58.833,0:20:01.833

because if all the devices are working,
then we all we all move is one,

0:20:02.458,0:20:05.041

you know, you might have
you might have one of the devices

0:20:05.041,0:20:06.541

that might need
a little oiling over there.

0:20:06.541,0:20:07.916

So we'll just go see

0:20:07.916,0:20:12.000

how we can put him back in line
and and and keep that and keep that going.

0:20:12.333,0:20:12.791

That's right.

0:20:12.791,0:20:19.166

You know, I, you know, I really appreciate
that you do that with us because.

0:20:21.500,0:20:21.791

I mean,

0:20:21.791,0:20:24.791

when you're the mayor,
you just get a lot of criticism.

0:20:24.916,0:20:26.958

Surprise, surprise, surprise surprise.

0:20:26.958,0:20:27.666

Right. Which is fine.

0:20:27.666,0:20:29.916

It's small print down at the bottom.

0:20:29.916,0:20:31.916

Yeah. Just comes with the job.

0:20:31.916,0:20:34.416

The one of the things they say is that
you're not connected to the community.

0:20:34.416,0:20:36.208

I'm like, are you kidding me?

0:20:36.208,0:20:38.583

You know, I like I said,
I can't be everywhere all the time.

0:20:38.583,0:20:41.583

But we have put so much intentional energy
and effort into

0:20:42.833,0:20:45.125

multiplying ourselves, right?

0:20:45.125,0:20:48.083

Magnifying and multiplying
the impact that we can have.

0:20:48.083,0:20:51.083

As as a mayor in a mayor's office,
you have a big job.

0:20:51.375,0:20:54.458

You know, I don't I don't
I don't understand why people

0:20:56.125,0:21:02.250

can I put this, PG 13 because we're on
the Ogden city Mayors podcast right now.

0:21:03.791,0:21:04.750

I'm a little salty.

0:21:04.750,0:21:05.833

You know this? Yeah.

0:21:05.833,0:21:08.458

The mayor's a little salty.

0:21:08.458,0:21:12.000

I mean, everybody see the front side?

0:21:12.083,0:21:14.375

They see all the cherries

and the whipped cream

0:21:14.375,0:21:16.375

and all the entertainment

and all the excitement.

0:21:16.375,0:21:19.375

But on the backside, it took a lot of work

0:21:20.041,0:21:23.250

to actually make all that good stuff

happen up front.

0:21:23.250,0:21:26.500

People don't see the backside

and on the backside.

0:21:26.500,0:21:28.750

It's a lot of preparation moving around.

0:21:28.750,0:21:31.208

People sweat and people are working.

0:21:31.208,0:21:32.291

That's the

0:21:32.291,0:21:36.208

that's the deep part of the machine

that's working right there like that.

0:21:36.208,0:21:37.833

Make Ogden city moving around,

0:21:37.833,0:21:40.458

because Ogden city's

looking real beautiful right now.

0:21:40.458,0:21:42.916

From the time that I've been here

0:21:42.916,0:21:46.541

since 1999 until right now to 2025,

0:21:47.166,0:21:50.500

Ogden City has grown up to be.

0:21:51.500,0:21:53.250

Yeah.

And real nice out here. Right?

0:21:53.250,0:21:56.166

I want to do I want to be the first to
thank you to when I'm pretty sure.

0:21:56.166,0:21:58.083

Anybody else. Thank you too.

0:21:58.083,0:21:59.916

What, what?

0:21:59.916,0:22:02.833

You know, they just have to just give
a little bit more understanding

0:22:02.833,0:22:05.833

what it takes
to make this place moved away.

0:22:06.125,0:22:08.250

Appreciate that. And it is a lot. I'm not.

0:22:08.250,0:22:09.208

I'm not whining about it.

0:22:09.208,0:22:11.375

In fact, you know how much I love to do.

0:22:11.375,0:22:13.416

Oh, I know I'm so busy at one.

0:22:13.416,0:22:15.333

I love being busy, but I love hard things.

0:22:15.333,0:22:16.416

I love the pressure.

0:22:16.416,0:22:20.791

I love the stress because, well, first

I ask for it.

0:22:21.083,0:22:21.708

Right?

0:22:21.708,0:22:25.916

But it's it's an absolute gift
to to carry the load and the burden.

0:22:26.166,0:22:29.166

I appreciate you carrying some amount
of course.

0:22:29.166,0:22:31.291

Like you carry some money here some years.

0:22:31.291,0:22:32.208

That's why we're community.

0:22:32.208,0:22:34.833

That's why
we're, we're we're brothers. Right.

0:22:34.833,0:22:38.625

But the really the
you know what's most intentional

0:22:38.625,0:22:40.416

about what
the work you and I are doing in terms

0:22:40.416,0:22:42.250

of the bigger plan
and the bigger vision for Ogden.

0:22:43.291,0:22:44.833

Is for me,

0:22:44.833,0:22:48.416

it's not good enough
for me to try and create

0:22:48.416,0:22:51.833

economic opportunity
and give economic mobility to people.

0:22:52.250,0:22:55.708

If we're not intentionally trying
to give those opportunities

0:22:55.708,0:22:58.625

and that mobility for upward progression
in life

0:22:58.625,0:23:01.250

to the people
we have here, right, right, right.

0:23:01.250,0:23:04.416

If I wanted to go out

and just do things to replace who we are

0:23:04.416,0:23:06.083

and who we have,

I think we're going to lose who

0:23:06.083,0:23:08.166

we are as a community

and all the things that make it special.

0:23:08.166,0:23:09.000

Oh, right. Yeah. Yeah.

0:23:09.000,0:23:13.666

So so my goal is to have as many soldiers
boots on the ground.

0:23:13.666,0:23:13.958

Right?

0:23:13.958,0:23:17.541

Friends and community members and leaders
like you out there connecting

0:23:17.541,0:23:23.541

with as many kids and people that have

real talent, real ability, real driving,

0:23:23.625,0:23:26.875

and motivation to step into their best
but don't have access.

0:23:26.875,0:23:29.916

We're not surrounded
by the best examples, etc., right?

0:23:30.041,0:23:30.500

Right.

0:23:30.500,0:23:32.250

If we can do that

0:23:32.250,0:23:35.708

with as much intentionality as possible,
we can help as many people

0:23:35.708,0:23:39.208

that live here as possible
step into their own greatness here, right?

0:23:39.250,0:23:39.625

That's right.

0:23:39.625,0:23:42.333

And they don't have to leave anywhere
they can just stay here

0:23:42.333,0:23:45.625

and, you know, feel confidence, be strong
and in what you're doing.

0:23:45.625,0:23:46.125

Because

0:23:47.375,0:23:49.166

once we

0:23:49.166,0:23:52.166

get our community strong, we don't want to
we don't want them to leave.

0:23:52.333,0:23:53.875

We want to stay right here. Right.

0:23:53.875,0:23:57.166

And once they get strong, then
they'll start bringing their knowledge

0:23:57.166,0:24:00.333

around to everybody else around them
to get them the same way.

0:24:00.750,0:24:02.041

And that's what we want.

0:24:02.041,0:24:04.791

The Ogden way, ogden strong.

0:24:04.791,0:24:07.208

We're it's just that that is what it is.

0:24:07.208,0:24:08.458

It is what it is, right? Yes.

0:24:08.458,0:24:11.458

But if we don't do it intentionally,
we're going to replace our people.

0:24:11.916,0:24:17.291

And my job is to create an environment
where people can succeed.

0:24:17.291,0:24:18.125

Succeed?

0:24:18.125,0:24:20.541

You succeed by having access
opportunities.

0:24:20.541,0:24:23.916

Having access to an opportunity
sometimes means having somebody

0:24:23.916,0:24:25.583

looking into the opportunity to work.

0:24:25.583,0:24:26.458

And for some people,

0:24:26.458,0:24:30.541

it means some really basic life services
for survival, for hunger, etc.

0:24:30.958,0:24:34.583

for other people, it's connecting
with an opportunity for employment

0:24:34.916,0:24:39.541

or an opportunity for to level up
in your economic opportunity.

0:24:39.541,0:24:40.625

Right? Right.

0:24:40.625,0:24:43.000

Maybe it's connecting to an education
or workforce service

0:24:43.000,0:24:45.000

or a certification process or pathway.

0:24:45.000,0:24:48.958

That's who's coming in podcast
next is President Mortenson and President

0:24:48.958,0:24:52.125

Taggart are both coming back
because we're developing

0:24:52.125,0:24:55.125

these pathways
and access to opportunity for success.

0:24:55.333,0:24:57.750

Right. And that's awesome,
I love that right there.

0:24:57.750,0:25:02.458

But I kind of have we have to have a plan
and intentionality and strategy

0:25:02.833,0:25:06.125

to connect with our people
and connect them with those opportunities.

0:25:06.375,0:25:08.708

And that's
and that's, that's going to be an another

0:25:09.666,0:25:11.875

plan that
I'm going to write down on my notepad

0:25:11.875,0:25:16.875

to make sure that we come up
with a good formula for that.

0:25:17.000,0:25:17.250

Right?

0:25:17.250,0:25:21.541

I mean, the the formulas here already,

it just need to be written down out.

0:25:21.875,0:25:23.583

Right. And let's go to work.

0:25:23.583,0:25:24.416

I got a plan for you.

0:25:24.416,0:25:28.083

Just so you know, we're going to, like,
put some jet fuel on your fire

0:25:29.041,0:25:31.208

and scale you even more.

0:25:31.208,0:25:32.750

Yeah. Oh, I me around.

0:25:32.750,0:25:35.750

I got some things in the works
coming for you.

0:25:36.208,0:25:37.916

So I know you are. I wouldn't say if you.

0:25:37.916,0:25:40.291

If I didn't think you were right. Right.

0:25:40.291,0:25:41.250

So. So what?

0:25:41.250,0:25:44.125

What is it about this work

0:25:44.125,0:25:45.750

that just keeps driving you like

0:25:45.750,0:25:48.750

I've never seen you not

0:25:48.791,0:25:50.333

wanting to keep going?

0:25:50.333,0:25:53.333

Yeah. You know, it's because I.

0:25:53.416,0:25:56.583

Because I've been here so long,

I see every I see everything

0:25:56.583,0:26:00.500

that's going on in Ogden, I pay attention

to everything that's going on.

0:26:00.500,0:26:05.666

And then I just sit back
and just be like, this is unbelievable.

0:26:06.666,0:26:07.083

I mean,

0:26:07.083,0:26:10.500

I can say unbelievable in a good way
in a, in a negative way.

0:26:11.125,0:26:13.500

But I'm looking at these things like

0:26:13.500,0:26:16.458

that could have been done
just a little bit different.

0:26:16.458,0:26:21.000

You know, to me, that line up
with what's really going on right now

0:26:21.625,0:26:24.833

and or maybe this

I was doing a little bit too much making,

0:26:25.000,0:26:26.750

you know, balance off the middle.

0:26:26.750,0:26:30.291

But it's just every day
just being here, being here,

0:26:30.291,0:26:33.291

so long as I see I like what I'm seeing.

0:26:33.291,0:26:37.500

And that's the thing, I like it,
you know, I see smiles on people's faces

0:26:38.041,0:26:41.166

that really gets me going to
when I see the community actually

0:26:42.208,0:26:45.791

connecting with each other again,
you know,

0:26:45.791,0:26:49.291

people are walking by saying, hi,

you know,

0:26:49.833,0:26:52.708

you still got a little bit people
that are a little distant right

0:26:52.708,0:26:55.708

now, but, but
I feel it more coming together and that's.

0:26:55.708,0:26:57.750

And once I see that coming together,

0:26:57.750,0:27:01.291

I want to be that link in the middle that
just keeps pulling, the pulling, pulling.

0:27:01.625,0:27:04.625

And we get them right here
until we start making noise right there.

0:27:04.666,0:27:07.166

You ever hear people talk about unity?

0:27:07.166,0:27:08.458

It's a word that's going around.

0:27:08.458,0:27:11.083

We're lacking it in a lot of places
around the country, right? Right.

0:27:11.083,0:27:13.333

We're driving toward it.
We feel like we need more of it.

0:27:13.333,0:27:17.666

Sometimes people think that unity
has to mean political agreement.

0:27:18.083,0:27:18.416

It doesn't.

0:27:18.416,0:27:21.041

Nah it doesn't.
It doesn't at all. No. At all.

0:27:21.041,0:27:22.000

At all. Period.

0:27:22.000,0:27:24.208

Like, I don't know
if you've ever even talked politics.

0:27:24.208,0:27:26.458

Actually,

no we haven't, we haven't really.

0:27:26.458,0:27:27.875

We haven't really talked about me

0:27:28.833,0:27:30.416

because I like to keep in real life.

0:27:30.416,0:27:32.666

Well, I don't know.

You just never judge me for mine.

0:27:32.666,0:27:34.833

I'm never judge you for yours.

I it's just never comes up, right?

0:27:34.833,0:27:37.875

No. Never comes up because I see a real,

genuine person right there.

0:27:37.875,0:27:40.958

So why would I want to even write about

why I think I feel the same way?

0:27:41.375,0:27:43.416

But I wouldn't.

0:27:43.416,0:27:45.541

It wouldn't matter to me
what your political views are.

0:27:45.541,0:27:46.916

I didn't matter, you know?

0:27:46.916,0:27:48.083

So you can tell me whatever you want.

0:27:48.083,0:27:50.583

And I'd be like, well, it doesn't matter,
because I love Murray, right?

0:27:50.583,0:27:52.708

And that's the whole thing.

0:27:52.708,0:27:54.750

That's what means the most to me.

0:27:54.750,0:27:56.833

I don't I don't care

what kind of car you drive.

0:27:56.833,0:27:58.833

I don't care if you eat noodles.

0:27:58.833,0:28:00.833

I mean, I don't, eat steak, I don't care.

0:28:00.833,0:28:03.625

You the same person
that I've been talking to.

0:28:03.625,0:28:05.333

And I feel the goodbye.

0:28:05.333,0:28:07.791

We have similar thoughts.
We think the same a little bit.

0:28:07.791,0:28:10.166

As long as if the person agreeing
with a little bit.

0:28:10.166,0:28:11.208

What I'm agreeing with us on.

0:28:11.208,0:28:13.916

They're right, you know. You know.

0:28:13.916,0:28:16.916

But the point is, it's not about politics
in terms of unity.

0:28:16.916,0:28:19.333

It's not about having to agree
on everything. Right.

0:28:19.333,0:28:22.208

Unity is what you were explaining
before I brought up politics. It's

0:28:23.291,0:28:25.916

you wanted to be there in the middle
and be that link.

0:28:25.916,0:28:29.541

That's that's genuine
humanity and unity in humanity.

0:28:29.833,0:28:31.125

Right, right, right.

0:28:31.125,0:28:36.416

And us being a city of 90,000 is not
a big city by the big in the big picture.

0:28:36.416,0:28:38.041

We've grown a little bit more.

0:28:38.041,0:28:40.333

Well we're right around there.
We're not quite, but. Okay.

0:28:40.333,0:28:42.000

We're the big city in this area,

0:28:42.000,0:28:43.583

but we're still not a big city
in the big picture.

0:28:43.583,0:28:44.833

We're not Chicago, really, or.

0:28:44.833,0:28:46.208

Oh, you know, I'm saying,

0:28:46.208,0:28:47.708

but we're a big enough city

0:28:47.708,0:28:49.500

that it's like, oh, man,
this is getting pretty complicated.

0:28:49.500,0:28:52.916

There's a lot of scaling we had to do,
but it's small enough to that.

0:28:53.458,0:28:55.916

We've got this can be controlled
and we're like this kind

0:28:55.916,0:28:59.416

of level of connection
where if we scale it like you're doing

0:29:00.208,0:29:04.041

your your whole model is taking
the 1 to 1 connection point

0:29:05.041,0:29:05.833

and staying

0:29:05.833,0:29:09.291

connected while we connect

with opportunities and resource like that.

0:29:09.291,0:29:12.791

Keep in mind it's just it's mentoring and
keeping them in the pipeline for success.

0:29:12.791,0:29:14.916

And we can scale that.

0:29:14.916,0:29:17.166

We can scale it rather quickly here.

0:29:17.166,0:29:19.000

It's not that big. It could be right.

0:29:19.000,0:29:22.458

And I was just like, it's not that big
the scale, because this is just

0:29:22.458,0:29:25.583

as much of space that we can
we have control of it.

0:29:25.583,0:29:30.916

So if we just shape it up right,
you know, it's it's there.

0:29:31.125,0:29:34.125

We're like we're like, America's.

0:29:35.041,0:29:37.958

Smallest big city or biggest small town.

0:29:37.958,0:29:40.291

And I'm not here tonight
to on the visitors list.

0:29:40.291,0:29:41.416

We like to come out here.

0:29:41.416,0:29:42.000

You know what I'm saying.

0:29:42.000,0:29:44.791

Number two on the economic list
in the country on some of lists.

0:29:44.791,0:29:46.166

That's right.

0:29:46.166,0:29:47.333

I know it's a great place.

0:29:47.333,0:29:48.625

Yeah, it is a great place.

0:29:48.625,0:29:51.750

But the point is

we're like this perfect size where the,

0:29:52.166,0:29:55.041

for example,

the mayor is resourced enough to help

0:29:56.166,0:29:58.458

but accessible enough

0:29:58.458,0:29:59.333

to be connected.

0:29:59.333,0:30:01.041

You know, I mean, right.

0:30:01.041,0:30:02.250

So that's a win win.

0:30:02.250,0:30:03.166

Yeah. It's the perfect size.

0:30:03.166,0:30:05.250

It's a sweet spot. Win win. Yeah. Yeah.

0:30:05.250,0:30:08.250

It's so much fun to do that and be that

0:30:08.250,0:30:11.625

I mean it is, it is and I know it is

I can see I

0:30:11.916,0:30:15.125

when every time I see me

your eyes are always open.

0:30:15.125,0:30:18.750

You're always smiling
because you're getting it done.

0:30:19.625,0:30:21.125

Oh it feels good to get it done right.

0:30:21.125,0:30:22.375

Yes it feels good to get it done.

0:30:22.375,0:30:26.041

That last night

I went out to church on West 24th.

0:30:26.708,0:30:29.750

They invite me out every year
for the celebration over there.

0:30:29.750,0:30:30.791

Yeah.

0:30:30.791,0:30:33.750

And, they always like

0:30:33.750,0:30:36.958

I love worshiping over there
because they welcomed me with open arms.

0:30:37.791,0:30:39.125

They don't hold back.

0:30:39.125,0:30:40.125

They pour their heart

0:30:40.125,0:30:43.791

in, their love, their soul,
their spirituality, faith into you.

0:30:44.250,0:30:45.666

When you show up, there you go.

0:30:45.666,0:30:46.958

And that's say it's not just because I'm
there.

0:30:46.958,0:30:48.875

It's not just for me, it's
for everybody. It's just how it is. There.

0:30:50.125,0:30:51.666

So it's even more so.

0:30:51.666,0:30:54.000

I felt so good last night,
you know, like my wife.

0:30:54.000,0:30:56.458

It was like that was fantastic. Right?

0:30:56.458,0:30:58.833

So we're bringing our girls back tonight

0:30:58.833,0:31:00.333

to get them there. A whole nother service.

0:31:00.333,0:31:03.333

But it's a perfect example of

0:31:03.958,0:31:05.458

afterward.

0:31:05.458,0:31:07.958

Like, we stayed until everybody was gone

0:31:07.958,0:31:10.000

and we were approached by 3 or

0:31:10.000,0:31:13.000

4 different people

that had needs from the city.

0:31:13.083,0:31:14.041

Like real needs.

0:31:14.041,0:31:16.125

Like, hey man, I've been

I got to figure this out.

0:31:16.125,0:31:19.083

I'm not really sure
who taught you how to go about it.

0:31:19.083,0:31:22.666

And I took four things
and put them into the pipeline today.

0:31:22.833,0:31:24.541

And they're going to be worked on.

0:31:24.541,0:31:25.666

And those guys are going to hear from us,

0:31:25.666,0:31:27.583
and we're going to help those people
overcome their obstacles.

0:31:27.583,0:31:29.333

And you see, it's the same exact thing,

0:31:29.333,0:31:32.333
the end and see, and you,
you kind of interested in what,

0:31:33.500,0:31:35.875

hope connect

connecting purpose is all about those.

0:31:35.875,0:31:39.541

We have a few of those models
in our nonprofit, you see. Right.

0:31:39.541,0:31:43.083

So it all leads the same, you know,
and that's what's going to make it

0:31:43.291,0:31:46.291

just even more that much more better,
because

0:31:46.458,0:31:49.166

like how you connected
with those people at church.

0:31:49.166,0:31:49.625

Yeah.

0:31:49.625,0:31:52.625

Now you actually had your feet
on the ground, right.

0:31:52.625,0:31:56.583

Spoke directly to them
and know what their needs and their wants

0:31:56.583,0:32:00.541

were and aim them to the right resources
to get that taken care of.

0:32:00.875,0:32:03.041

Exactly, exactly what we talked about
when we had breakfast.

0:32:03.041,0:32:05.041

And they click like that,
you know, like, right.

0:32:05.041,0:32:09.208

So in one of the instances yesterday
before the church service, actually,

0:32:09.958,0:32:12.583

and then I that I circled back after

0:32:13.708,0:32:16.291

because it just it happens all day long.

0:32:16.291,0:32:17.708

This is what's beautiful about the role.

0:32:17.708,0:32:19.583

The more you get out there, the more you

0:32:19.583,0:32:23.458

you kind of catch these opportunities
to connect and help them that service.

0:32:23.458,0:32:25.291

Right.

0:32:25.291,0:32:30.500

The question was I can't afford to do this
repair of my home.

0:32:30.916,0:32:31.958

It looks bad.

0:32:31.958,0:32:33.166

I'm reflecting down on the neighborhood.

0:32:33.166,0:32:35.041

I care deeply about my neighborhood right.

0:32:35.041,0:32:36.333

And I know but I'm struggling.

0:32:36.333,0:32:38.958

Is there any way

I just need a little bit of help.

0:32:38.958,0:32:41.500

And it's such a small need to help, right.

0:32:41.500,0:32:43.375

Just a little call for help, say.

0:32:43.375,0:32:46.375

And the answer is with, my hometown.

0:32:48.041,0:32:51.041

It's just the

the nonprofit service arm is there.

0:32:51.666,0:32:52.833

They're getting that.

0:32:52.833,0:32:56.625

That connection was made this morning

when I got back to the office

0:32:57.666,0:32:57.958

there.

0:32:57.958,0:33:00.875

Are you connecting with with her
in her need, you see.

0:33:00.875,0:33:02.041

And that that's beautiful.

0:33:02.041,0:33:04.291

That's beautiful. That's community.
That's connection.

0:33:04.291,0:33:07.125

That's service that's helping each other

0:33:07.125,0:33:10.125

line up with opportunities to elevate
and to step up.

0:33:10.500,0:33:12.125

Right, right.

0:33:12.125,0:33:14.875

So that's the kind of intentional work

we do.

0:33:14.875,0:33:16.000

Right.

And this and I like

0:33:16.000,0:33:19.625

I like that word intentional I like that
that that sounds a little bit more direct.

0:33:19.791,0:33:21.500

Yeah. It's like you got a plan.

0:33:21.500,0:33:21.666

Yeah.

0:33:21.666,0:33:23.833

You have you have to have a plan
to make it intentional.

0:33:23.833,0:33:25.583

Right

0:33:25.583,0:33:27.875

Murray I,

0:33:27.875,0:33:28.791

guys like you.

0:33:28.791,0:33:31.791

People like you are why I love this job.

0:33:32.458,0:33:32.916

Thank you.

0:33:32.916,0:33:36.875

I, I don't think that you and I would
know each other the way we do if I didn't

0:33:37.250,0:33:38.625

step into this role.

0:33:40.416,0:33:43.250

But also, I wouldn't know you
if you didn't step in your role, you know?

0:33:43.250,0:33:43.791

Right.

0:33:43.791,0:33:48.208

And it's like, you know, God is very
intentional in putting you and I together.

0:33:48.666,0:33:51.541

I guess our roles just rolled
on the same road.

0:33:51.541,0:33:53.666

That's right,
right up on each other. Right.

0:33:53.666,0:33:54.958

But you got to be just like faith.

0:33:54.958,0:33:58.291

You got to be open to the opportunity
and the connection and the relationship.

0:33:58.291,0:34:00.583

So thanks for being that kind
of a man and friend for me.

0:34:00.583,0:34:01.250

Thank you.

0:34:01.250,0:34:04.000

Yeah, I love you, man,
and I am thankful for you.

0:34:04.000,0:34:04.916

A lot of people are thankful.

0:34:04.916,0:34:07.375

I can't wait to keep working with you
and keep helping people.

0:34:07.375,0:34:09.958

I can't, I can't wait to get out there and

0:34:09.958,0:34:12.250

get it going just a little bit
more than what we already have.

0:34:12.250,0:34:14.791

So tell us a little bit
about your nonprofit, the name of it,

0:34:14.791,0:34:18.000

and the website before we wrap up
so that we can move to a call to action

0:34:18.750,0:34:21.541

and make sure people are reaching out,
we're done.

0:34:21.541,0:34:28.416

Our nonprofit is Hope connecting purpose
and our passion and our mission.

0:34:28.416,0:34:33.458

And our goal is to reach, some of our
not some, but all of our community

0:34:33.541,0:34:39.208

youth, to bring them courage to help them
be who they want to be in life.

0:34:39.375,0:34:42.750

And the second part of it
is reaching out to

0:34:43.625,0:34:46.625

some of our community members
that are struggling in health crisis.

0:34:47.333,0:34:50.416

I mean, I know health crisis
and really big and broad, but

0:34:51.416,0:34:52.250

that's just

0:34:52.250,0:34:55.750

when we say health crisis,

we mean just anything to do.

0:34:55.750,0:34:56.833

Part of that health crisis.

0:34:56.833,0:35:00.125

You need some help

with starting a fundraiser.

0:35:00.125,0:35:03.000

We can aim you in the right direction

to help you out.

0:35:03.000,0:35:06.166

And and what kind of resources

that you may need help with

0:35:06.708,0:35:09.541

to give you a little bit of relief

0:35:09.541,0:35:13.083

on the pocket and be around

your loved ones a little bit more.

0:35:13.333,0:35:16.333

And those are our main
two focuses, our youth and,

0:35:16.666,0:35:19.166

most of our community members

0:35:19.166,0:35:22.333

that are struggling in a health crisis,
that's that's our main goal.

0:35:22.708,0:35:28.000

And you can, go on our website at Hope
connect and purpose@gmail.com, not gmail.com.

0:35:28.000,0:35:31.291

Sorry.

Hopeconnectingpurpose.com is our website.

0:35:31.333,0:35:32.541

You can go on join

0:35:32.541,0:35:36.125

it, click and see what we're doing

and see what upcoming events are going on.

0:35:36.458,0:35:38.083

And most of all, go
check out the pictures on.

0:35:38.083,0:35:39.708

There are some great things
going on on there.

0:35:39.708,0:35:41.041

A lot of good things,
a lot of good things.

0:35:41.041,0:35:43.958

Good people who didn't. That's right.
Yes, sir.

0:35:43.958,0:35:45.000

All right man.

0:35:45.000,0:35:48.000

So we we finish every show
with a called Call to Action.

0:35:48.375,0:35:51.500

So I'll, I'll just say if you're out there
and you want to give back,

0:35:51.500,0:35:54.416

you want to be the kind of connection
that we've described today.

0:35:54.416,0:35:57.875

If you've had the same life circumstances
or you feel like you can connect

0:35:57.875,0:35:59.041

with the youth,

0:35:59.041,0:36:01.375

you feel like you've got time to give
and you want to be a mentor

0:36:01.375,0:36:04.166

that stays connected with our youth
and mentors them through the success,

0:36:05.750,0:36:08.208

go to the website, reach out to Murray.

0:36:08.208,0:36:12.541

Let's get connected
and let's multiply the impact right away.

0:36:13.125,0:36:16.125

Take the intentionality,
pour some jet fuel on it.

0:36:16.708,0:36:18.208

Let's light
this on fire and get this going.

0:36:18.208,0:36:19.291

Right, right, right.

0:36:19.291,0:36:20.666

All right. Intentionally.

0:36:20.666,0:36:22.541

That's right, that's right.

0:36:22.541,0:36:24.000

All right. Thanks, man.

I appreciate you, man.

0:36:24.000,0:36:25.083

I appreciate you, too.

0:36:25.083,0:36:26.375

Okay, well, that's a wrap today.

0:36:26.375,0:36:29.375

Thank you for joining us here
on the Ogden Way podcast.

0:36:29.375,0:36:32.333

We love telling the stories about Ogden
by telling the stories of Ogden's people,

0:36:32.333,0:36:35.166

Murray Latson is legit
one of our best people.

0:36:35.166,0:36:36.375

I love you to death.

0:36:36.375,0:36:38.166

Appreciate you.
I wouldn't be the same without you.

0:36:38.166,0:36:40.625

I think that means a lot.

And let's get to work.

0:36:40.625,0:36:42.083

Let's get to work. Hey. Thanks, everybody.