

1

00:00:09,666 --> 00:00:12,666

Hi. Welcome everybody I'm Ogden city  
mayor Ben Nadolski.

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00:00:12,833 --> 00:00:16,000

And welcome to the Ogden Way podcast,  
the place where we talk about Ogden people

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00:00:16,625 --> 00:00:20,250

and in so doing  
we talk about all the stories of Ogden,

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00:00:20,791 --> 00:00:21,958

through the lens of Ogden's people.

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00:00:21,958 --> 00:00:25,041

And today we are with Troy Callantine  
executive director of the GOAL Foundation.

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00:00:25,375 --> 00:00:27,750

Troy, thanks for being with us today.

Thanks for having me.

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00:00:27,750 --> 00:00:30,000

So the Goal Foundation,

this is a nonprofit.

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00:00:30,000 --> 00:00:32,333

Tell us a little bit

about the GOAL Foundation,

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00:00:32,333 --> 00:00:34,500

and we'll talk about a lot of other  
things.

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00:00:34,500 --> 00:00:34,750

Yeah.

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00:00:34,750 --> 00:00:35,250

In summary,

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00:00:35,250 --> 00:00:39,625

our mission is to, get our lives through  
inspiring the greater Ogden community

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00:00:40,000 --> 00:00:43,916

to participate, spectator,  
volunteer in outdoor sports in our region.

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00:00:44,166 --> 00:00:44,791

So yep.

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00:00:44,791 --> 00:00:47,833

And that's the same mission  
that we had on the board of directors,

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00:00:48,416 --> 00:00:50,083

was on the executive committee  
for a lot of years.

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00:00:50,083 --> 00:00:52,666

And the Goal Foundation is actually

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00:00:54,083 --> 00:00:57,083

really responsible for introducing me  
to Ogden.

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00:00:57,375 --> 00:00:59,833

Like after my wife and I graduated  
from college, we got involved

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00:00:59,833 --> 00:01:03,625

volunteering with the GOAL Foundation,  
and that genuinely changed our lives.

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00:01:04,333 --> 00:01:05,250

Cool. Yeah.

22

00:01:05,250 --> 00:01:06,125

You know, we hear a lot of same

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00:01:06,125 --> 00:01:09,916

stories of people meeting other people  
through through our network

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00:01:09,916 --> 00:01:12,625

and the things that we do  
and kind of where we,

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00:01:12,625 --> 00:01:16,458

you know, lead them down a different path  
or put them into a, new space

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00:01:16,458 --> 00:01:17,541

that they hadn't been before,

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00:01:17,541 --> 00:01:20,541

where they meet a whole new community  
of people to engage with and,

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00:01:20,583 --> 00:01:23,458

you know,

hang out with some of the things we do.

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00:01:23,458 --> 00:01:28,833

So what you just explained is one of the  
oft overlooked pillars of the Ogden Way.

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00:01:29,041 --> 00:01:29,541

Sure.

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00:01:29,541 --> 00:01:32,500

So we've got seven pillars  
and those seven pillars that represent

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00:01:32,500 --> 00:01:35,333

every element  
of human opportunity and success.

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00:01:35,333 --> 00:01:37,166

Yeah. Meaningful social connections.

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00:01:37,166 --> 00:01:40,166

If you really want to be a place  
where people can thrive.

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00:01:40,708 --> 00:01:42,333

We have to be a place  
and have an environment

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00:01:42,333 --> 00:01:44,625

where people have opportunity  
to connect with each other,

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00:01:44,625 --> 00:01:47,041

spend time together,  
build things together.

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00:01:47,041 --> 00:01:48,125

Right. Yep.

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00:01:48,125 --> 00:01:51,541

And for me, when I, when I was

with the GOAL Foundation, volunteering,

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00:01:53,041 --> 00:01:53,958

it was hard.

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00:01:53,958 --> 00:01:55,625

That was a hard volunteer gig.

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00:01:55,625 --> 00:01:58,625

Yeah, especially back then

when the organization was still kinda new.

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00:01:59,250 --> 00:02:01,000

But we worked hard.

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00:02:01,000 --> 00:02:06,958

We worked late and when you do hard things

together, you build stronger bonds.

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00:02:06,958 --> 00:02:08,958



You know what I mean? Yeah, 100%.

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00:02:08,958 --> 00:02:09,208

Yeah.

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00:02:09,208 --> 00:02:13,166

That legacy of what you guys put together  
there, still lives within our culture.

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00:02:13,166 --> 00:02:17,666

And, you know, the playbook of what  
we do day in, day out with GOAL.

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00:02:17,666 --> 00:02:22,708

It's really evident the effort that the,  
you know, the original crew of goal

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00:02:23,041 --> 00:02:26,791

and the and the base of of this mission  
and this, this vision of what we could be.

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00:02:27,083 --> 00:02:29,625

It still lives on and,  
you know, really amazing.

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00:02:29,625 --> 00:02:30,541

It's really cool to see.

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00:02:30,541 --> 00:02:32,666

Yeah,  
I wouldn't say I was the original crew.

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00:02:32,666 --> 00:02:34,625

I was, like, on their coattails. Yeah.

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00:02:34,625 --> 00:02:36,791

And it was still hard. I can't admit.

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00:02:36,791 --> 00:02:37,625

Originals relative.

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00:02:37,625 --> 00:02:38,458

I think, you know, there's a

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00:02:38,458 --> 00:02:40,875

there's a span, I'm sure,

where it took time to build and

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00:02:40,875 --> 00:02:44,583

and morph and evolve and become, you

know, where are we really going to go and,

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00:02:44,583 --> 00:02:47,041

and what can we really do

in the community. So. Right.

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00:02:47,041 --> 00:02:49,916

And, and the whole thing was really built

on the legacy of around the Olympics.

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00:02:49,916 --> 00:02:51,083

Right? 100%.

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00:02:51,083 --> 00:02:51,750

That's kind of

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00:02:51,750 --> 00:02:53,750

how it started, got its seed and started

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00:02:53,750 --> 00:02:55,666

to play a little bit of a flame here  
locally.

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00:02:55,666 --> 00:02:56,041

Yeah.

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00:02:56,041 --> 00:02:58,583

And became kind of evident  
at the time with the Olympics.

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00:02:58,583 --> 00:03:02,333

The number of volunteers and the, the  
collaboration in that community building

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00:03:02,333 --> 00:03:06,083

that came together and how naturally,  
the community came together

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00:03:06,083 --> 00:03:09,875

to support the event and support,  
support everything that was happening.

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00:03:09,875 --> 00:03:11,666

And so during that, phase,

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00:03:13,125 --> 00:03:15,208

it's my  
understanding, it became really evident

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00:03:15,208 --> 00:03:18,000

that this is an opportunity  
we can't let just pass us by.

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00:03:18,000 --> 00:03:21,208

Let's harness this culture and harness  
this excitement of volunteers and,

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00:03:22,708 --> 00:03:25,958

not because of what the volunteerism  
can do to support an event

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00:03:25,958 --> 00:03:28,041

or whatever else,  
but how it can impact the community

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00:03:28,041 --> 00:03:32,041

and how it can build relationships  
and how to give people space, to show up

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00:03:32,041 --> 00:03:36,166

and have something meaningful,  
to provide to that community that day or

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00:03:36,333 --> 00:03:38,375

week or whatever the time frame is. Yeah.

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00:03:38,375 --> 00:03:42,875

And and when we look back, that really was

I mean, this is our legacy.

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00:03:43,000 --> 00:03:45,291

Yeah, this is our legacy organization.

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00:03:45,291 --> 00:03:49,166

But that spirit of volunteerism

and really what it has helped us

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00:03:49,166 --> 00:03:52,166

build is our legacy

from the Olympics in 2002.

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00:03:52,333 --> 00:03:55,333

Yeah, we took that volunteerism,

that spirit drive,

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00:03:55,708 --> 00:03:58,958

willingness to pick up a shovel  
and do the pick and shovel work.

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00:03:58,958 --> 00:04:00,083

Right. Yep.

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00:04:00,083 --> 00:04:03,250

And parlayed that into the  
to a really a world famous marathon.

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00:04:04,083 --> 00:04:05,708

Right. Yeah.

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00:04:05,708 --> 00:04:06,208

Yeah. For sure.

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00:04:06,208 --> 00:04:09,000



We have people from,  
you know, 47, 48 states

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00:04:09,000 --> 00:04:11,250

come to our marathon 11 countries  
this year.

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00:04:11,250 --> 00:04:17,458

And, they come because of the things of  
the volunteer groups bring to the table.

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00:04:17,500 --> 00:04:20,916

Makes up  
some of this experience does top notch.

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00:04:21,333 --> 00:04:25,333

You know, we're running  
a, a Boston Marathon style marathon

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00:04:25,708 --> 00:04:26,958

at the Ogden level.

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00:04:26,958 --> 00:04:29,875

We're really we're really go above  
and beyond to make the experience

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00:04:29,875 --> 00:04:30,750

amazing for everybody.

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00:04:30,750 --> 00:04:34,083

So everything from the on the busses  
to the water stations and throughout.

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00:04:34,083 --> 00:04:37,083

It's, you know, close  
to a thousand volunteers for the day.

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00:04:37,375 --> 00:04:40,500

And, that's why people leave  
and give us such a high,

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00:04:42,125 --> 00:04:44,000

satisfaction score in our, in our surveys

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00:04:44,000 --> 00:04:47,458

for the marathon because of,  
all that contribution from the volunteers.

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00:04:47,791 --> 00:04:48,375

Right.

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00:04:48,375 --> 00:04:51,291

It's a Boston style race,  
but it's also Boston qualifying race.

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00:04:51,291 --> 00:04:52,666

It is. Right.

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00:04:52,666 --> 00:04:54,166

And so is Boston quality.

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00:04:54,166 --> 00:04:54,708

Yeah.

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00:04:54,708 --> 00:04:57,958

It's, but it's it's actually I mean,  
I've never run the Boston Marathon,

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00:04:58,666 --> 00:05:02,875

but I do know from experience,  
having loaded the busses,

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00:05:02,875 --> 00:05:06,583

having for a long time  
I was overseeing aid stations, etc.

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00:05:07,166 --> 00:05:11,791

and what I do hear from runners constantly  
is that they feel different

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00:05:11,791 --> 00:05:17,125

when they're here because of it's not a,

a corporate race, it's a community race.

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00:05:17,166 --> 00:05:17,750

Yeah.

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00:05:17,750 --> 00:05:20,458

And the spirit of the volunteer is

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00:05:20,458 --> 00:05:23,458

really what they feel right

when they are around us.

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00:05:23,625 --> 00:05:24,333

Yeah.

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00:05:24,333 --> 00:05:29,166

And I think that's that in the beauty  
of the course are what set us apart.

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00:05:29,500 --> 00:05:30,750

Yeah, we're blessed for sure.

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00:05:30,750 --> 00:05:32,458

But geographically with the,

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00:05:32,458 --> 00:05:35,458

the course itself and then again, cultural  
and community wide,

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00:05:35,708 --> 00:05:37,541

just having that energy there and

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00:05:37,541 --> 00:05:40,541

and everything the matches  
it's it's a pretty magical morning.

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00:05:40,625 --> 00:05:41,666

And and whole day really.

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00:05:41,666 --> 00:05:45,333

Right that it all happens  
even starting earlier in the week with,

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00:05:45,333 --> 00:05:49,250

you know, stuffing packets in the expo day  
with packet pickup and, and everything.

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00:05:49,250 --> 00:05:50,208

The energy kind of builds

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00:05:50,208 --> 00:05:54,166

until 7 a.m., the race starts and,  
and it's it's just flowing.

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00:05:54,166 --> 00:05:57,166

And then the energy really just it's it's

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00:05:57,208 --> 00:05:59,416

through all the community  
and everybody that's there around it.

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00:05:59,416 --> 00:06:00,583

So yeah, it's pretty amazing.

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00:06:00,583 --> 00:06:03,583

So that's kind of the day over  
the few days leading up to you.

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00:06:03,916 --> 00:06:06,166

What does it take to put on an event  
like that?

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00:06:06,166 --> 00:06:08,458

You're right. A lot yeah.

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00:06:08,458 --> 00:06:12,416

You know, we work with with Ogden City  
and all of your departments,

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00:06:12,416 --> 00:06:13,125

really intricately.



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00:06:13,125 --> 00:06:16,375

And really we start, the Monday  
or Tuesday after the race is over.

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00:06:17,125 --> 00:06:19,875

And we just start back up  
and then get going to keep planning.

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00:06:19,875 --> 00:06:21,666

If you you wait too long.

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00:06:21,666 --> 00:06:25,291

There's a lot, a lot of parts and pieces  
that are easy to, lose track of or

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00:06:25,541 --> 00:06:26,375

that sneak up on you.

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00:06:26,375 --> 00:06:30,833

So, so we have a team of six at GOAL  
Foundation that are, full time staff.

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00:06:31,666 --> 00:06:33,875

But even throughout the rest of year,  
we have, lead

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00:06:33,875 --> 00:06:37,250

volunteers and other, community folks  
that, come and help.

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00:06:37,250 --> 00:06:39,750

Our board is  
it's a nonprofit foundation is.

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00:06:39,750 --> 00:06:43,625

And so we have a voting members  
of total of 13 and then some ex

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00:06:43,666 --> 00:06:44,666

officials as well.

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00:06:44,666 --> 00:06:48,041

And they work really around on  
the marathon to make sure that it happens,

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00:06:48,416 --> 00:06:51,375

smoothly  
and to the best that we can do it.

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00:06:51,375 --> 00:06:54,250

So that's a big it's a big lift. It is.

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00:06:54,250 --> 00:06:56,875

You know, it's amazing  
what you can accomplish with six people.

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00:06:56,875 --> 00:06:57,833

Sure.

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00:06:57,833 --> 00:06:59,958

But that's

you're not doing it with six people.

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00:06:59,958 --> 00:07:04,125

You're doing it with countless volunteers  
and and and partners.

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00:07:04,125 --> 00:07:05,083

Right? Yeah.

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00:07:05,083 --> 00:07:06,416

The partners are amazing.

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00:07:06,416 --> 00:07:08,666

And and our staff is just incredible.

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00:07:08,666 --> 00:07:11,666

And and again, the board of directors  
that we have and the,

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00:07:11,791 --> 00:07:15,333

the folks that lean into  
the things we do, they lean into us.

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00:07:15,583 --> 00:07:18,208

Yeah. Most passion and and and huge level  
skill set.

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00:07:18,208 --> 00:07:20,083

It's pretty cool to see everybody  
that's come to the table

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00:07:20,083 --> 00:07:23,083

to to keep the machine moving,  
because they're still a real strong

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00:07:23,083 --> 00:07:25,833

working element  
to being on the board there.

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00:07:25,833 --> 00:07:27,000

Yeah, yeah for sure.

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00:07:27,000 --> 00:07:27,208

Yeah.

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00:07:27,208 --> 00:07:29,750

Everybody's,

you know, is assigned to committees,

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00:07:29,750 --> 00:07:31,375

a committee or committees, multiple.

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00:07:31,375 --> 00:07:35,291

And, and,

yeah, we're just we're kind of in this,

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00:07:35,958 --> 00:07:39,250

really taking on the constant improvements

kind of movements or,

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00:07:39,250 --> 00:07:42,458

using those committees within the board  
to just continue to make things

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00:07:42,458 --> 00:07:45,541

a little better, a little more efficient,  
a little more targeted in our strategy

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00:07:45,541 --> 00:07:48,875

for moving forward,  
especially with, the 2034 games coming,

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00:07:49,541 --> 00:07:53,708

and other big events that are, you know,  
targeting Utah to come to our area, etc..

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00:07:53,708 --> 00:07:54,708

You know, how can we assist?

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00:07:54,708 --> 00:07:58,625

How can we, leverage

that amazing volunteer base

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00:07:58,625 --> 00:08:01,625

without burning people out as well  
and create a really like

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00:08:01,666 --> 00:08:04,375

the best opportunities  
for people to engage in that level.

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00:08:04,375 --> 00:08:08,125

So, there's a lot to be said for what  
it takes to organize that many volunteers.

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00:08:08,125 --> 00:08:10,833

Sure. So she for,  
you know, an event like the Olympics.

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00:08:10,833 --> 00:08:13,375

Yeah. We can't we can't get it wrong.



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00:08:13,375 --> 00:08:14,625

Yeah, right. We got to get it right.

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00:08:14,625 --> 00:08:17,791

And so it's it's great

having a partner that's got all of the

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00:08:18,750 --> 00:08:19,791

access to the volunteers and

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00:08:19,791 --> 00:08:23,541

the database of names and everything, but

also the expertise on how to manage them.

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00:08:23,666 --> 00:08:25,708

So for the kinds of events

that are coming to,

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00:08:25,708 --> 00:08:27,208

because the marathons aren't

the only event,

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00:08:27,208 --> 00:08:29,875

the GOAL Foundation does right now  
know we're constantly doing things.

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00:08:29,875 --> 00:08:33,750

Everything from, you know, our signature  
events are, of course, the marathon.

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00:08:33,750 --> 00:08:34,875

We have a winter running series.

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00:08:34,875 --> 00:08:37,625

It's a preparation series  
for the marathon for parts.

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00:08:37,625 --> 00:08:41,250

5K, 10K, 10 mile and a half marathon  
that start in February.

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00:08:41,750 --> 00:08:44,333

We partner with Trails Foundation  
in northern Utah.

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00:08:44,333 --> 00:08:48,333

We were county parks and RECs for,  
the northern Utah Trail Fest,

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00:08:48,375 --> 00:08:51,375

also known  
as the NUT that happens in October.

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00:08:51,791 --> 00:08:56,875

And in addition all that though  
we run programming for kids.

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00:08:56,875 --> 00:09:00,041

So we have hiking camps for kids,  
mountain biking camps for kids,

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00:09:00,208 --> 00:09:01,833

rock climbing camps for kids.

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00:09:01,833 --> 00:09:04,000

We have community hikes and community yoga  
that we do.

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00:09:04,000 --> 00:09:07,875

We have scholarship programs for  
each of those so that we can help, folks

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00:09:07,875 --> 00:09:09,000

that may not otherwise be able

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00:09:09,000 --> 00:09:12,000

to afford the registration, get involved  
and get out and live.

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00:09:12,000 --> 00:09:15,000

And, you know,  
participate in these activities.

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00:09:15,083 --> 00:09:18,500

And that takes, all those partners and,

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00:09:18,500 --> 00:09:20,333

you know, the community  
to lean into helps with that.

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00:09:20,333 --> 00:09:22,708

So we're, we're using,

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00:09:22,708 --> 00:09:25,541

you know, those assets and resources  
throughout the year to, to keep that

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00:09:25,541 --> 00:09:26,291

those things happen.

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00:09:26,291 --> 00:09:30,875

So it's, it's it's really cool to see

that, the, the trickle effect of,

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00:09:30,875 --> 00:09:31,916

an event like the marathon

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00:09:31,916 --> 00:09:34,041

and how it helps

us throughout the entire year

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00:09:34,041 --> 00:09:36,666

really meet our mission

of getting people out, living through,

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00:09:36,666 --> 00:09:39,541

you know, participating, spectating

or volunteering in these activities.

212

00:09:39,541 --> 00:09:40,500

Right.

213

00:09:40,500 --> 00:09:43,875

So getting back to the seven pillars  
of the Ogden way, you know,

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00:09:44,250 --> 00:09:47,666

I talked about my engagement  
and what it meant to me

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00:09:48,041 --> 00:09:50,666

to have the meaningful social engagement  
with each other.

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00:09:50,666 --> 00:09:53,250

You know, I built a lot of lifetime,  
long lasting friendships.

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00:09:53,250 --> 00:09:55,708

And I fell in love with Ogden,

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00:09:56,750 --> 00:09:58,916

like head Over heels through service.

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00:09:58,916 --> 00:10:01,916

And that's the experience  
that really is at the base.

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00:10:01,916 --> 00:10:06,208

And the root of the Ogden Way about having  
values around service and collaboration

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00:10:06,750 --> 00:10:10,416

and innovation and continual growth  
and improvements as you go.

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00:10:10,416 --> 00:10:12,000

Right? Yeah.

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00:10:12,000 --> 00:10:14,041

Because

224

00:10:14,041 --> 00:10:17,625



I think that we're a better city  
when we do the work together.

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00:10:18,041 --> 00:10:18,666

Right?

226

00:10:18,666 --> 00:10:19,083

Definitely.

227

00:10:19,083 --> 00:10:20,458

And I just find there's a spirit

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00:10:20,458 --> 00:10:22,541

in the city of people  
that just want to do hard things.

229

00:10:22,541 --> 00:10:23,208

Yeah.

230

00:10:23,208 --> 00:10:23,750

Been there?

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00:10:23,750 --> 00:10:24,916

Yeah, for sure.

232

00:10:24,916 --> 00:10:27,208

It's it's really fulfilling

to be a part of it.

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00:10:27,208 --> 00:10:29,750

And so but also

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00:10:29,750 --> 00:10:31,958

you mentioned the Northern Utah training  
series.

235

00:10:31,958 --> 00:10:32,916

Yeah. Trail Fest.

236

00:10:32,916 --> 00:10:35,166

Well the trail fest,  
but also the oh, the winter running.

237

00:10:35,166 --> 00:10:39,125

So winter running series,  
that's a series of races to prepare you

238

00:10:39,750 --> 00:10:41,375

for, for the marathon, for the marathon.

239

00:10:41,375 --> 00:10:43,166

And that's such a good

240

00:10:43,166 --> 00:10:46,208

I mean, that's about a half year  
period of just training and preparing

241

00:10:46,208 --> 00:10:47,791

for the race, right? Yeah.

242

00:10:47,791 --> 00:10:50,291

And that's such a great tool  
for a lot of people.

243

00:10:50,291 --> 00:10:51,708

A lot of people participate.

244

00:10:51,708 --> 00:10:52,000

Sure.

245

00:10:52,000 --> 00:10:53,291

I mean, I see you guys  
running through my neighborhood

246

00:10:53,291 --> 00:10:54,833

and I've seen it before myself.

247

00:10:54,833 --> 00:10:57,708

Yeah. Sorry about that.

Clogging up the street. No. That's okay.

248

00:10:57,708 --> 00:10:58,708

Yeah. And it's great.

249

00:10:58,708 --> 00:11:00,958

In addition to the training,  
the people that it does,

250

00:11:00,958 --> 00:11:02,583

you know, training our participants  
and folks

251

00:11:02,583 --> 00:11:07,041

who want to run that extra distance,  
there's also this amazing cultural vibe.

252

00:11:07,041 --> 00:11:08,583

So it's, the, the winter running

253

00:11:08,583 --> 00:11:10,208

because we do get some folks

from Salt Lake City,

254

00:11:10,208 --> 00:11:13,625

but it's, it's a pretty localized race  
because of the travel and everything else.

255

00:11:13,625 --> 00:11:18,125

But what's really cool is we have,  
the Ogden marathon training program.

256

00:11:18,125 --> 00:11:22,750

And so we have, training runs, beat up  
runs that happen through some ambassador

257

00:11:22,750 --> 00:11:24,541

led things  
and just other folks that are saying,

258

00:11:24,541 --> 00:11:26,541

hey, I'm going for a run,  
who wants to join me?

259

00:11:26,541 --> 00:11:29,291

And so you see these  
natural cultural connections

260

00:11:29,291 --> 00:11:31,708

that just kind of spark up on their own  
in a way.

261

00:11:31,708 --> 00:11:32,375

And,

262

00:11:32,375 --> 00:11:33,750

you know,  
sometimes it might be a group of 4

263

00:11:33,750 --> 00:11:36,458

or 5 that go for a run,  
sometimes it's 20 or 30.

264

00:11:36,458 --> 00:11:39,916

And, but you see, all that magic  
come together at the winter running series

265

00:11:39,916 --> 00:11:42,000

and it builds and evolves  
and becomes so much bigger.

266

00:11:43,375 --> 00:11:44,916

You know, more amazing results,

267

00:11:44,916 --> 00:11:47,916

all the way up to the day of the marathon  
of the day of the marathon.

268

00:11:48,000 --> 00:11:51,000

But again, it's evident to see,

269

00:11:51,333 --> 00:11:54,458

you know, the, the camaraderie, right,  
in this culture that got built



270

00:11:54,458 --> 00:11:57,541

through, some of those events  
and that, that stuff happening.

271

00:11:57,541 --> 00:11:58,541

And it's,

272

00:11:58,541 --> 00:12:00,791

it's the participants,  
but it's also friends and family

273

00:12:00,791 --> 00:12:02,458

that are said, hey,  
I'm going to come volunteer

274

00:12:02,458 --> 00:12:06,041

and support that day in that event,  
to help make it a success.

275

00:12:06,291 --> 00:12:07,916

And, you know,  
of course, Ben's running it.

276

00:12:07,916 --> 00:12:10,833

So I want to make sure I'm there for him  
and, and his friends, etcetera.

277

00:12:10,833 --> 00:12:11,833

And so it's,

278

00:12:11,833 --> 00:12:15,416

it's it's really cool that you see  
that build up and again, accumulate over

279

00:12:15,416 --> 00:12:19,291

that series and, and sort of becomes  
the pinnacle after that in the marathon.

280

00:12:19,291 --> 00:12:19,833

Right.

281

00:12:19,833 --> 00:12:21,583

My friends know that  
if they're not there to help me,

282

00:12:21,583 --> 00:12:23,625

they know I'm not going to make it right.

283

00:12:23,625 --> 00:12:25,958

But it is open up for some.

284

00:12:25,958 --> 00:12:29,041

But that's really  
that's such a great story because

285

00:12:31,041 --> 00:12:33,666

you build those connections by

286

00:12:33,666 --> 00:12:34,625

again, doing hard things.

287

00:12:34,625 --> 00:12:37,875

But you're you're building a habit,  
a lifelong habit

288

00:12:38,583 --> 00:12:41,125

of healthy and active lifestyles,  
which is another pillar.

289

00:12:41,125 --> 00:12:42,541

Yeah, right.

290

00:12:42,541 --> 00:12:46,125

And I think we often overlook the value

291

00:12:46,125 --> 00:12:50,375

and how much that means to our lives  
in terms of building a life of thriving.

292

00:12:50,500 --> 00:12:51,625

Right, right.

293

00:12:51,625 --> 00:12:55,083

These are the like the penultimate things  
that that people can do

294

00:12:55,083 --> 00:12:58,083

to really live  
their best lives here in Ogden.

295

00:12:58,583 --> 00:13:01,583

And we're lucky to have partners like  
the GOAL Foundation who make it happen.

296

00:13:01,791 --> 00:13:03,166

And thanks and,

297

00:13:03,166 --> 00:13:06,750

you know, thanks to the community  
for having the foresight to create goal

298

00:13:06,750 --> 00:13:10,500

and take that,

that spirit of volunteerism

299

00:13:10,500 --> 00:13:13,041

that was evident during the Olympics

and embrace them.

300

00:13:13,041 --> 00:13:16,041

And let's make this

something that can be,

301

00:13:16,166 --> 00:13:19,458

you know, staple in the community

to help support, all these other things.

302

00:13:19,458 --> 00:13:22,333

And again, not just the events, but that,

303

00:13:23,333 --> 00:13:25,833

the community that comes from doing what  
we do.

304

00:13:25,833 --> 00:13:26,708

Yeah. Pretty cool.

305

00:13:26,708 --> 00:13:29,583

I know this is what makes Ogden  
special, actually.

306

00:13:29,583 --> 00:13:34,916

We got a lot of GOAL Foundation  
scale partners and collaborators out there

307

00:13:34,916 --> 00:13:38,125

that just do this kind of work, and  
it really makes it makes us who we are.

308

00:13:38,583 --> 00:13:42,458

As I started this role in 2023  
October 23rd

309

00:13:43,625 --> 00:13:46,333

really became aware

310

00:13:46,333 --> 00:13:51,166

quickly as I met, folks I already knew,  
you know, talking to people already knew,

311

00:13:51,166 --> 00:13:53,958

but also meeting new people  
that have been engaged with cool

312

00:13:53,958 --> 00:13:58,458

and how tight the circle is and,  
and how interweave,

313

00:13:58,458 --> 00:14:01,500

all the things that we do are with,  
whether it be

314



00:14:01,500 --> 00:14:03,708

the municipality of Ogden City  
or the county,

315

00:14:03,708 --> 00:14:07,000

but also all of our nonprofits in  
the community that also do amazing work,

316

00:14:07,291 --> 00:14:08,708

just in different little sectors.

317

00:14:08,708 --> 00:14:09,875

We all tend to,

318

00:14:09,875 --> 00:14:13,041

you know, show up at the same  
or similar spaces and help each other and,

319

00:14:13,333 --> 00:14:16,750

you know, different ways that,  
that really wouldn't be available

320

00:14:17,083 --> 00:14:20,083

had those resources and, and that,

321

00:14:21,000 --> 00:14:23,791

community

connection spirit be available and around.

322

00:14:23,791 --> 00:14:25,208

It's really cool to see,

323

00:14:25,208 --> 00:14:28,708

you know, when somebody needs something,

usually somebody raise their hand.

324

00:14:28,708 --> 00:14:30,000

Hey, we've got that asset,

325

00:14:30,000 --> 00:14:32,500

or we can help you with some volunteers

or we can help you with,

326

00:14:32,500 --> 00:14:35,250

you know, marketing this  
or that or that kind of stuff.

327

00:14:35,250 --> 00:14:38,250

And so,

Yeah, it's it's pretty mind blowing.

328

00:14:38,291 --> 00:14:42,791

Walk around Ogden City  
and seeing how much impact, GOAL

329

00:14:42,791 --> 00:14:45,041

foundation,  
you know, the legacy of the Olympics

330

00:14:45,041 --> 00:14:47,333

and them going to be coming  
and what it is today.

331

00:14:47,333 --> 00:14:51,083

And, how many people have been involved  
and engaged and, and how it's

332

00:14:51,083 --> 00:14:51,833

maybe steered them,

333

00:14:53,541 --> 00:14:54,416

one way or another.

334

00:14:54,416 --> 00:14:55,666

So, yeah.

335

00:14:55,666 --> 00:14:58,708

Well, we're we're lucky to have had a lot  
of good leaders in our past who

336

00:14:59,250 --> 00:15:00,541

stand on our shoulders.

337

00:15:00,541 --> 00:15:03,541

You I do in this legacy and

338

00:15:03,875 --> 00:15:07,416

but I'm really glad and I'm really  
thankful that we've lived this legacy

339

00:15:08,250 --> 00:15:10,583

for so many years because we're

340

00:15:10,583 --> 00:15:13,583

we're now  
on the precipice of another opportunity.

341

00:15:13,708 --> 00:15:16,666

Nine years out might sound  
like a long ways, but it's so close.

342

00:15:16,666 --> 00:15:17,750

It's so close.

343

00:15:17,750 --> 00:15:20,750

And you and I served on a local organizing group.

344

00:15:21,083 --> 00:15:23,125

It's beginning to have those discussions of planning

345

00:15:23,125 --> 00:15:26,583

for the Olympics and how it's going to affect Ogden and Weber County.

346

00:15:26,750 --> 00:15:27,500

Yeah.

347

00:15:27,500 --> 00:15:30,541

What role we're going to play and participate in it. But

348

00:15:31,916 --> 00:15:33,625

when you start to think about what we need

349

00:15:33,625 --> 00:15:36,875

to be doing in nine years,

it feels short, right?

350

00:15:36,875 --> 00:15:39,708

Yeah.

But the significance of the legacy piece,

351

00:15:40,708 --> 00:15:41,791

that can't

352

00:15:41,791 --> 00:15:44,791

be understated, and it's because of what

we're talking about here.

353

00:15:44,791 --> 00:15:48,125

Yeah, tens of thousands of volunteer hours

every year

354

00:15:48,291 --> 00:15:51,125

in a spirit of service

that drives our city.

355

00:15:51,125 --> 00:15:52,708

Yeah, right.

356

00:15:52,708 --> 00:15:57,000

These anchor events that drive our economy

bring visitors and tourism.

357

00:15:57,458 --> 00:15:59,541

Yeah.

358

00:15:59,541 --> 00:16:02,541

These are huge impacts. And.

359

00:16:04,416 --> 00:16:06,833



Reflecting back,  
we were not nearly as prepared

360

00:16:06,833 --> 00:16:08,375

as we're going to be for the next one.

361

00:16:08,375 --> 00:16:10,375

I think so, right. Yeah.

362

00:16:10,375 --> 00:16:12,625

We feel like there's good momentum  
right now.

363

00:16:12,625 --> 00:16:13,041

Right.

364

00:16:13,041 --> 00:16:16,041

That the committee  
we're on, for instance,

365

00:16:16,583 --> 00:16:18,916

there's a lot of

366

00:16:18,916 --> 00:16:20,375

theoretical like where could we go?

367

00:16:20,375 --> 00:16:22,750

What are the things we can do,  
you know, casting a lot of,

368

00:16:22,750 --> 00:16:25,208

you know, throwing some spaghetti  
at the wall to see

369

00:16:25,208 --> 00:16:29,125

what what really sticks, what really makes  
sense, what really works. And

370

00:16:30,166 --> 00:16:31,416

the timing feels right

371

00:16:31,416 --> 00:16:34,375

where we've got time to really hone  
in on the pieces and parts

372

00:16:34,375 --> 00:16:36,666

that are going to be the best  
for Ogden City.

373

00:16:36,666 --> 00:16:40,583

And for the Olympics together  
to make it really a big success.

374

00:16:40,958 --> 00:16:43,875

So it's, it's really exciting, right,  
to come together.

375

00:16:43,875 --> 00:16:46,833

So a lot of people are talking  
about the Olympics.

376

00:16:46,833 --> 00:16:49,833

When we talk about locally, a lot of  
people seem to focus on the fact that

377

00:16:50,791 --> 00:16:53,958

we're not going to have curling anymore,  
but that isn't completely decided.

378

00:16:54,500 --> 00:16:56,583

I mean, it's kind of

379

00:16:56,583 --> 00:16:59,916

on a it's  
kind of temporarily decided right now, but

380

00:17:00,958 --> 00:17:03,958

we're also doing a lot of things  
that I think poise us or positioned us

381

00:17:04,416 --> 00:17:07,791

to host curling

and when the Olympics come,

382

00:17:09,000 --> 00:17:12,000

and so we'll be hosting the very first  
for the state of Utah

383

00:17:12,208 --> 00:17:14,916

Olympic test event by hosting the world  
curling Championships.

384

00:17:14,916 --> 00:17:17,250

Right? Yeah. It's gonna be exciting.  
It's gonna be great.

385

00:17:17,250 --> 00:17:19,083

Yeah. So we'll be doing that. Up  
at Weber State at the Ice Sheet with

386

00:17:20,125 --> 00:17:21,875

the help and support of, Weber County,

387

00:17:21,875 --> 00:17:25,083

Weber State, Ogden City, GOAL  
foundation, visit Ogden right?

388

00:17:25,083 --> 00:17:26,291

Yeah.

389

00:17:26,291 --> 00:17:29,041

And that's going to be  
a really great event.

390

00:17:29,041 --> 00:17:30,708

That is going to be a foreshadowing

391

00:17:30,708 --> 00:17:33,541

of what we're capable  
of doing as a community.

392

00:17:33,541 --> 00:17:37,166

And I look forward to seeing people come

from all over the world to participate

393

00:17:37,750 --> 00:17:41,541

and start to feel that energy

that our volunteers and our community has.

394

00:17:41,541 --> 00:17:42,333

Right.

395

00:17:42,333 --> 00:17:45,916

I think that's something that can't

really be manufactured somewhere else

396

00:17:46,333 --> 00:17:48,208

for sure. Right? Yeah.

397

00:17:48,208 --> 00:17:51,250

So what will be the Goal

Foundation's role in that event?

398

00:17:52,166 --> 00:17:55,291

So that event for curling,  
we're going to help, coordinate,

399

00:17:55,291 --> 00:17:59,291

deploy and, you know, place volunteers  
for the world curling event.

400

00:17:59,291 --> 00:18:02,041

Really exciting opportunity.  
I'm new to curling.

401

00:18:02,041 --> 00:18:05,250

I've seen it on TV and everything else, so  
I'm still learning quite a bit about it.

402

00:18:05,250 --> 00:18:09,166

We've got some meetings next week on site  
to do some site evaluation things and

403

00:18:09,500 --> 00:18:10,458



got some things down.

404

00:18:10,458 --> 00:18:15,458

But yeah, our, our mission will be to,  
help recruit, sort of support and place

405

00:18:15,458 --> 00:18:19,500

people in positions  
in, stations that make sense

406

00:18:19,500 --> 00:18:22,500

for their, you know, their skill set  
and availability and everything else.

407

00:18:22,708 --> 00:18:24,833

So we'll work directly  
with, with Visit Ogden

408

00:18:24,833 --> 00:18:26,750

and the organizing committee  
for that event,

409

00:18:26,750 --> 00:18:28,583

to make sure that there's enough people

410

00:18:28,583 --> 00:18:32,458

in place that they have the resources  
to have a good volunteer experience.

411

00:18:32,458 --> 00:18:37,625

And, the utmost importance is to provide  
the, the venue

412

00:18:37,625 --> 00:18:41,500

and the organizing committee with what  
they need to have a successful event

413

00:18:41,500 --> 00:18:44,791

and have it be seamless  
so that they they just felt like it was

414

00:18:46,083 --> 00:18:47,708

better than any of the other ones  
that I've ever done.

415

00:18:47,708 --> 00:18:50,458

So that's the goal, right?  
That's to be the best.

416

00:18:50,458 --> 00:18:51,291

That'll be the best.

417

00:18:51,291 --> 00:18:54,291

So when when the Olympic,

418

00:18:55,541 --> 00:18:58,958

organizing staff came to Ogden, they're  
doing like a community tour, right?

419

00:18:58,958 --> 00:19:00,000

Yeah.

420

00:19:00,000 --> 00:19:03,333

And, they started in Ogden

because they felt like we were

421

00:19:04,416 --> 00:19:06,833

kind of already ready

for that kind of a meeting,

422

00:19:06,833 --> 00:19:09,625

and they were really impressed

that we're the that we are as prepared

423

00:19:09,625 --> 00:19:12,166

and forward

thinking as we are. Yeah. Right.

424

00:19:12,166 --> 00:19:16,333

And I feel like we're further ahead than

a lot of communities are in our thinking.

425

00:19:16,958 --> 00:19:18,125

Right.

426

00:19:18,125 --> 00:19:21,125

So what are we looking forward to  
in terms of

427

00:19:21,791 --> 00:19:23,875

the Olympics doing for us?

428

00:19:23,875 --> 00:19:25,041

Right.

429

00:19:25,041 --> 00:19:27,958

Yeah.

430

00:19:27,958 --> 00:19:30,250

Before, during or after or all the above?

431

00:19:30,250 --> 00:19:32,333

All the above? Well before.

432

00:19:32,333 --> 00:19:35,041

We've clearly got a lot of work to do,  
even though we're quite prepared.

433

00:19:35,041 --> 00:19:36,333

I think we have a lot of work to do.

434

00:19:36,333 --> 00:19:41,916

And, Getting those test events

435

00:19:42,416 --> 00:19:45,875

truly scheduled and staged  
and sorting out, who needs to be where,

436

00:19:45,875 --> 00:19:49,833

there's probably going to be somewhere  
between 1500 and 2500 volunteers

437

00:19:49,833 --> 00:19:53,083

needed each day for the alpine events  
that will occur.

438

00:19:53,083 --> 00:19:53,666

Snow basin.

439

00:19:53,666 --> 00:19:57,375

So it's a it's a large amount of people  
to logistically shuttle,

440

00:19:57,750 --> 00:20:01,333

place, feed,  
transport around the mountain,

441

00:20:01,333 --> 00:20:05,291

but also get the skill sets on the slope  
that we need to have in place for it.

442

00:20:05,291 --> 00:20:06,125

So all that safety

443

00:20:06,125 --> 00:20:09,875

netting that needs to go in, all the parts  
and pieces that need to be put together.

444

00:20:09,875 --> 00:20:11,458

So we've got a little bit of work of

445

00:20:11,458 --> 00:20:15,541

just sorting out the map of like, exactly  
what do we need, for there.

446

00:20:15,541 --> 00:20:19,500

There's, a lot of great minds in play  
on that already that, that understand

447

00:20:19,500 --> 00:20:23,500

how to run a quality, World  
Cup level, Olympic level ski race.

448



00:20:23,500 --> 00:20:25,416

And so, that'll be great.

449

00:20:25,416 --> 00:20:27,083

We have a huge level of talent

450

00:20:27,083 --> 00:20:30,625

locally that are very proficient  
in, the alpine ski race world as well.

451

00:20:30,958 --> 00:20:33,958

So, I don't know, it'll be easy to  
recruit.

452

00:20:33,958 --> 00:20:35,333

Will be exciting to recruit from.

453

00:20:35,333 --> 00:20:37,958

That's right.

We'll have, a lot of lead positions.

454

00:20:37,958 --> 00:20:41,000

So there will be credentials and training,  
all the way up at the first level

455

00:20:41,000 --> 00:20:44,041

to be able to put into a certain spots  
and be on the course and inside the venue.

456

00:20:44,416 --> 00:20:47,375

So there's some,  
some of that stuff happening.

457

00:20:47,375 --> 00:20:48,541

That's the preparation side.

458

00:20:48,541 --> 00:20:52,958

I think we'll start seeing race  
in the 2030, 2031 range, sort of,

459

00:20:53,041 --> 00:20:55,958

I think depends on the final,  
negotiations, probably

460

00:20:55,958 --> 00:20:59,458

with the resort

and and the World Cup circuit itself.

461

00:20:59,875 --> 00:21:04,000

And then we'll be running

those high level races, as test events,

462

00:21:04,000 --> 00:21:05,916

one for the course,

but also for the system,

463

00:21:05,916 --> 00:21:08,833

for the volunteer system,

for the community as well.

464

00:21:08,833 --> 00:21:11,208

I can we house them. How do we

where are we putting all these people?

465

00:21:11,208 --> 00:21:15,416

So there's, all those pieces that,  
you know, between Ogden city and Visit

466

00:21:15,416 --> 00:21:17,625

Ogden,  
everybody to putting that together to,

467

00:21:17,625 --> 00:21:20,083

you know, to ensure  
that we're, we're going to bring,

468

00:21:20,083 --> 00:21:22,708

you know, the all these volunteers  
from within our community

469

00:21:22,708 --> 00:21:26,041

and outside of the greater Ogden area  
as well, to here to go up and volunteer

470

00:21:26,041 --> 00:21:29,791

and help, as well as all the spectators  
who need to go to and from and all that.

471

00:21:30,208 --> 00:21:32,458

So there's there's quite a bit of work  
to be done, but,

472

00:21:32,458 --> 00:21:34,583

that'll be it'll be exciting  
to map all that out.

473

00:21:34,583 --> 00:21:38,125

And then, during the games,  
I hope that we get to see,

474

00:21:38,125 --> 00:21:40,000

a lot more downtown action  
this time around.

475

00:21:40,000 --> 00:21:41,500

I hope that we get to see,

476

00:21:41,500 --> 00:21:45,750

you know, some some art and music  
engagement and, you know, different,

477

00:21:47,541 --> 00:21:51,208

more directly sport related, maybe  
medal ceremonies and that kind of stuff.

478

00:21:51,208 --> 00:21:54,166

Right. Downtown in Ogden would be amazing  
force to see to have happen.

479

00:21:54,166 --> 00:21:57,166

I'd like to see the folks that,

480

00:21:57,291 --> 00:22:00,375

you know, come to the games, coming

to Ogden and, and stick around for a bit.

481

00:22:00,833 --> 00:22:01,625

Salt Lake is amazing.

482

00:22:01,625 --> 00:22:04,750

So no dissing Salt Lake,  
but we have a lot of amazing stuff here.

483

00:22:04,750 --> 00:22:08,375

We've got great food, you know,  
food opportunities for great lodging,

484

00:22:08,750 --> 00:22:10,416

have amazing access to recreation.

485

00:22:10,416 --> 00:22:14,458

And so, it'll be really cool  
if we can craft an environment

486

00:22:14,458 --> 00:22:18,541

and, logistical opportunities that people  
can come and stay and really enjoy.

487

00:22:18,541 --> 00:22:18,833

Ogden.

488

00:22:18,833 --> 00:22:21,208

For an experience, stand a period of time.

489

00:22:21,208 --> 00:22:22,166

Right.

490

00:22:22,166 --> 00:22:25,083

I think that repeat,

491

00:22:25,083 --> 00:22:28,916

client and, you know, traveler per se.

492

00:22:29,041 --> 00:22:31,166



Well, I think the form of blogging as well

493

00:22:31,166 --> 00:22:32,791

become a better future for this for sure.

494

00:22:32,791 --> 00:22:33,333

How can they not.

495

00:22:33,333 --> 00:22:34,250

Right. Yeah.

496

00:22:34,250 --> 00:22:36,458

Also,

I mean, it puts us on the world stage,

497

00:22:37,625 --> 00:22:39,750

puts us, on TV in the world stage.

498

00:22:39,750 --> 00:22:40,166

Yeah.

499

00:22:40,166 --> 00:22:43,291

The snow basin is a significant part  
of the Olympics.

500

00:22:43,500 --> 00:22:46,083

Yeah. Tell us about the events  
that are gonna be held there.

501

00:22:46,083 --> 00:22:48,500

And so how significant  
that is for the whole.

502

00:22:48,500 --> 00:22:48,708

Yeah.

503

00:22:48,708 --> 00:22:51,833

I mean, I'm biased because I come  
from a ski racing background a little bit.

504

00:22:51,875 --> 00:22:54,875

I grew up ski racing for the Snow Basin  
Ski team,

505

00:22:55,291 --> 00:22:59,000

serve for years on Snow Basin Board,  
as well as I worked at Snow Basin

506

00:22:59,000 --> 00:23:03,041

during the Olympics on the race department  
there through, Tim Lamar Swampy,

507

00:23:03,041 --> 00:23:03,750

what's his name?

508

00:23:03,750 --> 00:23:07,958

So from 99 server 2002, I worked there  
right on the front lines, the Olympics.

509

00:23:07,958 --> 00:23:11,000

And so I'm biased because

510

00:23:11,458 --> 00:23:14,458

I think those are the coolest  
funnest events during the Olympics.

511

00:23:14,625 --> 00:23:17,750

But we'll be hosting the downhill  
both when women's and men's super-G,

512

00:23:18,208 --> 00:23:19,666

giant slow man slalom.

513

00:23:19,666 --> 00:23:23,083

And then if it still exists as an event,  
we'll be the what's called super combined.

514

00:23:23,083 --> 00:23:26,083

They run a a downhill event in the morning  
and then a slalom in the afternoon.

515

00:23:26,083 --> 00:23:28,375

Combine that time and that's the result.

516

00:23:28,375 --> 00:23:29,375

So that's huge.

517

00:23:29,375 --> 00:23:33,208

Last time during the oh two Olympics,  
we ran the downhill and super-G, only

518

00:23:33,208 --> 00:23:35,583

just the speed events.

And then Park City ran the others.

519

00:23:35,583 --> 00:23:37,208

We're going to have them  
all right there at Snow Basin.

520

00:23:37,208 --> 00:23:40,208

And so it's a it's a huge lift  
to be able to run all those,

521

00:23:40,750 --> 00:23:44,666

the different courses, the different  
athletes are going to be coming to them.

522

00:23:44,666 --> 00:23:46,541

The starts, the finishes,  
all those things.

523

00:23:46,541 --> 00:23:48,125

It's going to be a lot  
to put into one space.

524

00:23:48,125 --> 00:23:52,791

But Snow Basin's uniquely,  
I guess you could say qualified

525

00:23:52,791 --> 00:23:56,208

or designed  
or just naturally sits in the space,

526

00:23:56,208 --> 00:23:57,958

the way the courses come together,

527

00:23:57,958 --> 00:24:01,083

to be able to make that happen,

it's going to be can be really cool.

528

00:24:01,083 --> 00:24:04,291

I see some improvements on the hill

with, where the GTS and the slalom

529

00:24:04,291 --> 00:24:08,375

are going to go that

I think will be a long lasting, space.

530

00:24:08,375 --> 00:24:10,958

That'll be a great improvement

to the mountain for a lot of reasons.

531

00:24:10,958 --> 00:24:11,958

And,

532

00:24:11,958 --> 00:24:15,000

so those are again, my in my opinion,  
some of the most exciting events

533

00:24:15,000 --> 00:24:16,541

in the Olympics is the ski racing.

534

00:24:16,541 --> 00:24:19,250

Yeah for sure.

So is there any talk about the freestyle?

535

00:24:19,250 --> 00:24:20,541

Not a snow basin.

536

00:24:20,541 --> 00:24:22,541

Yeah. That'll all happen at Deer Valley.

Okay.

537



00:24:22,541 --> 00:24:24,333

They'll be hosting on the freestyle stuff.

538

00:24:24,333 --> 00:24:26,750

And then in addition to the

539

00:24:26,750 --> 00:24:28,916

the Olympics,

we'll have the Paralympics at Snow Basin.

540

00:24:28,916 --> 00:24:32,250

So after,

at least a week or ten days or something

541

00:24:32,250 --> 00:24:35,458

after the Olympics,

we'll have the Paralympics there, which,

542

00:24:36,791 --> 00:24:38,291

you know,

just against the Olympics as well.

543

00:24:38,291 --> 00:24:42,583

But when I was, on staff at the '02  
Olympics, the most exciting,

544

00:24:42,708 --> 00:24:46,083

races for the Paralympics,  
it was just absolutely incredible.

545

00:24:46,875 --> 00:24:49,750

Truly inspiring to see everybody  
come together for that event as well.

546

00:24:49,750 --> 00:24:50,666

And the Rock

547

00:24:50,666 --> 00:24:53,708

and basically the same course,  
slightly different gate terms and things.

548

00:24:54,041 --> 00:24:57,041

But the jumps and the speeds  
and everything else were the same.

549

00:24:57,250 --> 00:25:00,875

And just, just a wild, wild, wild race.

550

00:25:00,875 --> 00:25:03,333

It was cool to be exciting to see that  
come back.

551

00:25:03,333 --> 00:25:04,500

Well, that's a significant point,

552

00:25:04,500 --> 00:25:06,291

one that we've talked about on  
the organizing committee is

553

00:25:06,291 --> 00:25:07,916

when the Paralympics come,

554

00:25:07,916 --> 00:25:10,500

we're actually basin's already playing  
a significant role in the Olympics,

555

00:25:10,500 --> 00:25:12,208

but it plays an even bigger role.

556

00:25:12,208 --> 00:25:14,625

Yeah, for the Olympics, because that's  
where all the mountain events.

557

00:25:14,625 --> 00:25:15,833

Yeah, will be.

558

00:25:15,833 --> 00:25:17,625

The only mountain events will be at.

559

00:25:17,625 --> 00:25:19,708

Right? Yep. The bigger the Miss  
Alpine ones. Yeah.

560

00:25:19,708 --> 00:25:20,041

Yeah.

561

00:25:20,041 --> 00:25:21,750

So our Olympic experience

562

00:25:21,750 --> 00:25:25,500

as the home city of salvation

is going to be twice as big.

563

00:25:25,625 --> 00:25:26,083

Yeah.

564

00:25:26,083 --> 00:25:28,250

And significant than than others right.

565

00:25:28,250 --> 00:25:29,000

Absolutely.

566

00:25:29,000 --> 00:25:32,750

So that's something that we're looking  
at really closely for our legacy do.

567

00:25:33,333 --> 00:25:35,875

And making sure that we're

568

00:25:35,875 --> 00:25:38,500

not just thinking about Olympics,  
but we're thinking about that.

569

00:25:38,500 --> 00:25:41,833

And it's kind of turned into we're  
thinking a lot more about that right now.

570

00:25:41,916 --> 00:25:42,541

Yeah.

571

00:25:42,541 --> 00:25:45,166

And I'm proud that we're a community

that's doing that.

572

00:25:45,166 --> 00:25:46,458

Right for sure.

573

00:25:46,458 --> 00:25:46,708

Yeah.

574

00:25:46,708 --> 00:25:50,583

So that's

all of the planning for the events.

575

00:25:51,250 --> 00:25:52,750

Not all of it. Of some of it.

576

00:25:52,750 --> 00:25:54,083

Right. High level.

577

00:25:54,083 --> 00:25:56,208

Yeah, high level overview kind of idea.

578

00:25:56,208 --> 00:26:01,000

But yeah, I found myself thinking about,  
because as the mayor.

579

00:26:01,000 --> 00:26:03,375

You're the CEO of the city. Yeah.

580

00:26:03,375 --> 00:26:07,125

And I found myself, as you were talking,  
going, man, I'm so glad that we're not

581

00:26:08,666 --> 00:26:10,708

leading all of that.

582

00:26:10,708 --> 00:26:11,666

Right.

583

00:26:11,666 --> 00:26:12,416

Yeah, yeah.



584

00:26:12,416 --> 00:26:15,375

And there's there's

so many parts and influencers and,

585

00:26:15,375 --> 00:26:18,541

decision makers and,

that, that make all that happen.

586

00:26:18,541 --> 00:26:22,333

So, sort of, I'm on that committee

with you, as well as one directly

587

00:26:22,333 --> 00:26:25,333

with, Utah Olympic Legacy Foundation.

588

00:26:25,833 --> 00:26:27,500

And,

589

00:26:27,500 --> 00:26:30,625

the the roadmap is really, you know, it's

590

00:26:30,625 --> 00:26:33,750

it's loosely drafted and it's really going  
to be tightening up over the next while.

591

00:26:33,750 --> 00:26:36,750

So it'll be cool to see, you know what

592

00:26:37,291 --> 00:26:39,375

each community partner and,

593

00:26:39,375 --> 00:26:42,375

and everybody will do exactly  
as it all comes together. But,

594

00:26:43,500 --> 00:26:45,125

it's it's pretty well planned out so far.

595

00:26:45,125 --> 00:26:48,833

So, so with you, with you and others  
taking on that event piece,

596

00:26:49,083 --> 00:26:52,083

we're really focused on transportation.

597

00:26:52,375 --> 00:26:56,583

We're focused on infrastructure  
planning for our downtown, etc.. And,

598

00:26:58,083 --> 00:26:58,833

we've got

599

00:26:58,833 --> 00:27:02,666

a lot of funding set  
for 24th Street Interchange.

600

00:27:03,125 --> 00:27:05,666

So we've been working with the state  
and the state legislature

601

00:27:05,666 --> 00:27:08,666

with the help of,

Speaker Schultz and President Adams

602

00:27:08,666 --> 00:27:12,958

and our local legislators to make sure

that we've got our I mean, it's

603

00:27:12,958 --> 00:27:16,500

a couple hundred million bucks ready to go

to make 24th Street a full interchange.

604

00:27:17,041 --> 00:27:20,250

And the idea with that being, we can bring

people that are coming to the Olympics

605

00:27:21,708 --> 00:27:24,125

into and out of our downtown directly,

606

00:27:24,125 --> 00:27:26,791

and that they don't just go around us,

607

00:27:26,791 --> 00:27:29,208

but also that's something that we need  
anyway.

608

00:27:29,208 --> 00:27:29,541

Yeah.

609

00:27:29,541 --> 00:27:32,083

And so the notion  
that we've been talking about is

610

00:27:32,083 --> 00:27:34,500

we're not building anything for Olympics,  
the Olympics are building everything

611

00:27:34,500 --> 00:27:36,458

for us. Right? Right.

612

00:27:36,458 --> 00:27:39,000

Because those are huge tranches of money.

613

00:27:39,000 --> 00:27:41,458

Sure. Big, big moves politically to get

614

00:27:42,500 --> 00:27:44,875

to be implemented and executed locally,

615

00:27:44,875 --> 00:27:47,416

that we kind of need to be bound

by something insignificant.

616

00:27:47,416 --> 00:27:49,500

And so we want picks. Yeah, right.

617

00:27:49,500 --> 00:27:51,375

And catalyst for it. Right.

618

00:27:51,375 --> 00:27:53,541

But it's much bigger than just  
the 24th Street interchange.

619

00:27:53,541 --> 00:27:56,375

What about the viaduct that comes over  
that's expensive.

620

00:27:56,375 --> 00:27:56,750

Yeah.

621

00:27:56,750 --> 00:28:02,125

But really the state's biggest goal  
is to double track, further.

622

00:28:02,500 --> 00:28:03,000

Okay.

623

00:28:03,000 --> 00:28:06,000

And when when that happens, it's  
going to cut down the time

624

00:28:06,416 --> 00:28:09,750

commuting from Salt Lake Ogden

by probably somewhere around half, right?

625

00:28:09,916 --> 00:28:10,916

Yeah.

626

00:28:10,916 --> 00:28:14,583

But rather than just doing what

we've always done, our goal

627

00:28:14,583 --> 00:28:17,583

and our timeline for the Olympics

is to return

628

00:28:18,125 --> 00:28:21,166

that and, diverting of the front runner

629

00:28:21,166 --> 00:28:24,166

and hopefully passenger train



at some point as well

630

00:28:25,000 --> 00:28:27,500

at the grand lobby

of the Union station again.

631

00:28:27,500 --> 00:28:30,250

So the way that we used to

welcome the world.

632

00:28:30,250 --> 00:28:30,541

Yeah.

633

00:28:30,541 --> 00:28:34,000

And the way that we became who we are,

and with the way 25th Street

634

00:28:34,000 --> 00:28:37,458

developed out, welcoming the world

through the doors of the grand lobby.

635

00:28:37,500 --> 00:28:38,791

Yeah, right.

636

00:28:38,791 --> 00:28:40,333

That's what we wish to do.

637

00:28:40,333 --> 00:28:44,875

And our setting, our goal to do  
it was to go to that time capsule,

638

00:28:45,000 --> 00:28:45,958

releasing everything

639

00:28:45,958 --> 00:28:47,583

and learning a little bit  
more about the history

640

00:28:47,583 --> 00:28:50,000

and seeing those pictures  
of everything inside that space.

641

00:28:50,000 --> 00:28:53,833

And what amazing building we cool  
to see that come back together and.

642

00:28:53,833 --> 00:28:54,416

Right.

643

00:28:54,416 --> 00:28:57,458

And so but I think that connection points  
are really important

644

00:28:58,000 --> 00:29:01,041

that would really bring a lot of life  
vibrancy to the building.

645

00:29:01,041 --> 00:29:02,125

Again.

646

00:29:02,125 --> 00:29:06,041

But we're also planning for,  
a museum for all of our artifacts

647

00:29:06,041 --> 00:29:11,041

and history through make sure we do a  
historical restoration for the entire,

648

00:29:11,791 --> 00:29:16,458

museum and Union Station,  
because this is that is the

649

00:29:17,875 --> 00:29:20,083

single most important historic asset  
we have.

650

00:29:20,083 --> 00:29:22,083

That's Union Station, right.

651

00:29:22,083 --> 00:29:24,083

And so those are those are big moves.

652

00:29:24,083 --> 00:29:28,041

And maybe while I'm saying that, you're  
thinking, yeah, I'm glad we're not that

653

00:29:29,250 --> 00:29:29,500

right.

654

00:29:29,500 --> 00:29:31,500

I'll let you handle that  
and I'll ride the train when it's done.

655

00:29:31,500 --> 00:29:32,250

It'll be perfect.

656

00:29:32,250 --> 00:29:32,708

There you go.

657

00:29:32,708 --> 00:29:36,333

But it goes to show the the need for the,  
you know, for the coordination

658

00:29:36,333 --> 00:29:40,500

and to have partners that are really  
well-heeled and doing different things.

659

00:29:40,500 --> 00:29:41,541

Right. Yeah.

660

00:29:41,541 --> 00:29:42,375

Want to make sense?

661

00:29:42,375 --> 00:29:47,125

To tie the Olympics into that,  
for instance, you know, in '02

662

00:29:47,125 --> 00:29:49,500

was easy for folks  
to come into the international airport

663

00:29:49,500 --> 00:29:52,500

to Salt Lake City,  
stay in Salt Lake City, come up,

664

00:29:52,750 --> 00:29:55,625

go up over, traverse the snow basin  
and just go right back home and right.

665

00:29:55,625 --> 00:29:56,875

And Ogden said,

666

00:29:56,875 --> 00:29:59,083

you know, right there on the cusp  
kind of going over here,

667

00:29:59,083 --> 00:30:00,916

you know, come and check us,  
come visit, coming out, you know.

668

00:30:00,916 --> 00:30:03,583

Yeah. And, to have the train  
be able to stop right there. Right.

669

00:30:03,583 --> 00:30:07,083

You take so, you know, flying  
the international up on the train walk

670

00:30:07,166 --> 00:30:11,333

and you can stay at any of the hotels  
patron, any of the restaurants, etc..

671

00:30:11,791 --> 00:30:15,375

You can even stay in Salt Lake City  
and still come up and back and be,

672

00:30:15,375 --> 00:30:17,458

you know, make it a quick, quick train.

673

00:30:17,458 --> 00:30:18,833

And then he's efficient.

674

00:30:18,833 --> 00:30:19,791



So but even better.

675

00:30:19,791 --> 00:30:22,791

And ideally,

if we have a metal spot on our downtown

676

00:30:23,166 --> 00:30:25,000

and so that all the events are happening.

677

00:30:25,000 --> 00:30:27,041

Yeah, hopefully

with curling at Weber State.

678

00:30:27,041 --> 00:30:27,833

Yeah.

679

00:30:27,833 --> 00:30:31,916

And with the events and so based

and this could be a great place

680

00:30:31,916 --> 00:30:35,833

to keep that energy and that momentum  
up here reduce congestion in Salt Lake.

681

00:30:36,000 --> 00:30:37,208

Yeah. Right.

682

00:30:37,208 --> 00:30:40,708

And truly make sure there's some multi  
community games that are supporting

683

00:30:41,666 --> 00:30:42,958

supporting all the events.

684

00:30:42,958 --> 00:30:48,125

But just this week on Tuesday,  
city Council approved a \$5 million

685

00:30:48,125 --> 00:30:51,958

appropriation, which is part of an offer  
for a partnership with Weber

686

00:30:51,958 --> 00:30:55,958

County to purchase the old Kiesal jail  
behind the municipal building here.

687

00:30:57,041 --> 00:30:58,166

And the idea there being we

688

00:30:58,166 --> 00:31:02,833

would purchase the old outdated and,  
passage life facility,

689

00:31:03,291 --> 00:31:06,791

tear it down and make that a part  
of our downtown plaza.

690

00:31:07,041 --> 00:31:08,250

Okay. Right.

691

00:31:08,250 --> 00:31:12,416

And in time for the Olympics, we could  
redesign our entire downtown plaza

692

00:31:13,208 --> 00:31:15,500

to be what we want it  
to be in the long term for hosting

693

00:31:15,500 --> 00:31:19,166

continuous events and farmer's  
markets and concerts, etc.,

694

00:31:19,875 --> 00:31:22,875

but also to potentially be a little spot.

695

00:31:22,916 --> 00:31:25,458

So imagine, if you will,

696

00:31:25,458 --> 00:31:29,458

coming from salt so you could fly to Salt  
Lake International, or by that time

697

00:31:29,458 --> 00:31:32,458

we'll have an international function  
in our airport like we did last time.

698

00:31:33,750 --> 00:31:36,125

And but let's say you're  
coming from Salt Lake.

699

00:31:36,125 --> 00:31:38,500

That will track up to

700

00:31:38,500 --> 00:31:40,000

twice as fast.

701

00:31:40,000 --> 00:31:43,166

Get off at the Union Station,  
walk through the grand lobby

702

00:31:43,166 --> 00:31:46,166

of the Union Station, walk straight out

25th Street,

703

00:31:46,958 --> 00:31:50,875

25th Street, just kind of lock down for  
events and right, all the celebrations,

704

00:31:51,833 --> 00:31:54,833

all of our different bars and clubs  
and everything could be different

705

00:31:55,083 --> 00:31:58,708

countries and their themes and kind of  
their theme and their, their home base.

706

00:31:58,708 --> 00:31:59,666

Right.

707

00:31:59,666 --> 00:32:00,666

And you can walk all the way down

708

00:32:00,666 --> 00:32:05,291

25th Street right into our amphitheater  
and plaza area for Meadows Plaza.

709

00:32:05,375 --> 00:32:07,375

Yeah, concerts and entertainment.

710

00:32:07,375 --> 00:32:10,166

And that could be going on  
for years, right?

711

00:32:10,166 --> 00:32:12,541

Just like the Marathon test  
it out a couple years before.

712

00:32:12,541 --> 00:32:15,500

Exactly, exactly where that'll be our test  
event for.

713

00:32:15,500 --> 00:32:18,333

I like it. We'll do a little other.

714

00:32:18,333 --> 00:32:19,125

That's perfect.

715

00:32:19,125 --> 00:32:23,375

But that's that's our vision for our  
our experience for the Olympics.

716

00:32:25,083 --> 00:32:27,333

And it wouldn't  
be it takes so many different players.

717

00:32:27,333 --> 00:32:30,333

I can't do that for the city  
without help from the county.

718

00:32:30,416 --> 00:32:31,125

Yeah, right.

719

00:32:31,125 --> 00:32:34,625



And help from our state legislators  
and partners there.

720

00:32:35,125 --> 00:32:38,000

But this is going to require  
federal support as well,

721

00:32:38,000 --> 00:32:39,916

because it's not just Utah  
or Salt Lake City.

722

00:32:39,916 --> 00:32:41,208

Also the games. Yeah.

723

00:32:41,208 --> 00:32:43,500

Or with Ogden's  
help, it's the United States of America.

724

00:32:43,500 --> 00:32:45,541

That's also the games, right? Yes.

725

00:32:45,541 --> 00:32:48,541

And it's going to take that level  
of engagement and partnership.

726

00:32:48,666 --> 00:32:52,083

And we've already met  
with our entire delegation about that.

727

00:32:52,708 --> 00:32:55,375

And we're all kind of working toward that

728

00:32:55,375 --> 00:32:57,958

toward that end. Right. It's great.

729

00:32:57,958 --> 00:33:00,833

So the improvement  
that's it's a big project.

730

00:33:00,833 --> 00:33:02,791

It sounds like it's a big project.

731

00:33:02,791 --> 00:33:05,458

But again, those are things that we want  
to do for ourselves anyway. Yeah.

732

00:33:05,458 --> 00:33:07,500

And it's so nice  
to have the Olympics coming because it all

733

00:33:09,125 --> 00:33:11,791

again, we're not building it for  
the Olympics are building it for us.

734

00:33:11,791 --> 00:33:12,375

Right. Yeah.

735

00:33:12,375 --> 00:33:13,708

That's the kind of significance it's

736

00:33:13,708 --> 00:33:16,375

going to take for us

to do those sort of moves, right?

737

00:33:16,375 --> 00:33:17,333

Yeah.

738

00:33:17,333 --> 00:33:20,333

But what about,

if we're talking about legacy,

739

00:33:21,000 --> 00:33:23,166

you know, you sort of stewarded

a lot of that legacy.

740

00:33:23,166 --> 00:33:27,375

Now, what do you hope to see for our

legacy for the next games after the next?

741

00:33:27,375 --> 00:33:28,541

Interesting.

742

00:33:28,541 --> 00:33:32,083

Well, I mean, I do hope that,

743

00:33:32,958 --> 00:33:36,833

we have that same volunteer experience  
and that same ability

744

00:33:36,833 --> 00:33:40,125

to contribute to the games in a way that,  
that,

745

00:33:40,666 --> 00:33:43,958

all the athletes and all the countries  
that come experience,

746

00:33:43,958 --> 00:33:47,375

not just the, the,  
the service that's going to be provided,

747

00:33:47,375 --> 00:33:52,041

but just the warm, welcoming, the energy,  
the positivity that Ogden has to offer.

748

00:33:52,041 --> 00:33:55,083

And, it's, it's exciting

749

00:33:55,083 --> 00:33:58,125

to, to see big events like that  
come together with all those volunteers.

750

00:33:58,458 --> 00:34:01,416

And,

I see it being just kind of an additional,

751

00:34:02,833 --> 00:34:05,166

sort of boost to our volunteerism spirit  
in the community.

752

00:34:05,166 --> 00:34:09,000

It's been really evident for a while,  
even before the original '02 Olympics.

753

00:34:09,375 --> 00:34:12,583

But now it's it's it's

so many places in our community

754

00:34:12,583 --> 00:34:16,500

that you see people coming together

to help, put together events and help,

755

00:34:16,750 --> 00:34:20,000

organizations provide needs for,

for services and things.

756

00:34:20,000 --> 00:34:24,750

So I really hope that,

it just becomes another, sort of fuel

757

00:34:24,750 --> 00:34:29,500

to that fire of sorts to, to continue,

you know, embracing the world to come here

758

00:34:29,833 --> 00:34:33,000

and, and I think, our ability

759

00:34:33,000 --> 00:34:37,291

to host world class

events is here and we have it so approving

760

00:34:37,291 --> 00:34:40,666

an additional time that we can host

not just a world class event,

761

00:34:40,666 --> 00:34:43,041

but the Olympics,

there's there's world events

762

00:34:43,041 --> 00:34:46,041

and then there's the Olympics,

and it's a it's a whole nother level.

763

00:34:46,041 --> 00:34:49,541



And I think if we, not  
if but when we prove to the world

764

00:34:49,541 --> 00:34:52,375

that we can host that kind of event  
to the level that we do,

765

00:34:52,375 --> 00:34:55,208

I think you're going  
to see return opportunities for that.

766

00:34:55,208 --> 00:34:57,708

And we'll see,  
you know, annual type events

767

00:34:57,708 --> 00:35:00,791

that are going to become staples here  
in the community beyond just the marathon,

768

00:35:00,791 --> 00:35:03,958

other things that that are already

kind of being talked about and in play.

769

00:35:04,750 --> 00:35:07,375

I think you'll see those things  
become the norm.

770

00:35:07,375 --> 00:35:11,416

It will become something that happens,  
you know, more often and, not so much

771

00:35:11,416 --> 00:35:14,333

that it's a burden to the community  
as much as it is a balance of,

772

00:35:14,333 --> 00:35:17,458

you know, finding the number of events  
and the types and styles of events

773

00:35:17,458 --> 00:35:18,708

that make sense for the community.

774

00:35:18,708 --> 00:35:23,583

And we'll be able to build on that  
and have a really incredible schedule

775

00:35:23,583 --> 00:35:26,458

of exciting things to do.  
And in addition to what we already have.

776

00:35:26,458 --> 00:35:26,791

Yeah.

777

00:35:26,791 --> 00:35:29,791

Well, admittedly, there was a time  
that some of these events were burdensome,

778

00:35:30,000 --> 00:35:33,333

but we were doing more frequent,  
kind of locked down the roads and stuff.

779

00:35:33,333 --> 00:35:35,125

It it's a lot less frequent now.

780

00:35:35,125 --> 00:35:38,125

Now we're at a point

which is really a byproduct of all of the

781

00:35:38,125 --> 00:35:41,958

success that we've built together

as a community, that we're hosting events

782

00:35:41,958 --> 00:35:45,125

that are really beneficial to the city,

but they don't gridlock our city as much

783

00:35:45,208 --> 00:35:46,166

or as frequently.

784

00:35:46,166 --> 00:35:46,458

Yeah.

785

00:35:46,458 --> 00:35:49,291

You know, I was on mountain events  
don't have that kind of an impact, right.

786

00:35:50,250 --> 00:35:54,041

And the way we're envisioning  
transportation being another legacy

787

00:35:54,333 --> 00:35:58,708

is these generational transportation  
and infrastructure investments

788

00:35:59,041 --> 00:36:02,041

that we can't do by ourselves  
because we're not a wealthy city, right?

789

00:36:03,166 --> 00:36:05,916

Would be, you know, coming in off

790

00:36:05,916 --> 00:36:09,208

a frontrunner, going through the grand

lobby of the Union Station.

791

00:36:09,708 --> 00:36:12,541

You can also jump on to the BRT,  
the bus rapid transit,

792

00:36:12,541 --> 00:36:15,958

which is, again, another legacy investment  
in infrastructure and transportation

793

00:36:16,708 --> 00:36:18,583

that goes directly to Weber State.

794

00:36:18,583 --> 00:36:21,125

Weber State,  
if they're hosting the curling,

795

00:36:21,125 --> 00:36:24,625

that's immediately accessible  
without having to have parking and,

796

00:36:26,666 --> 00:36:29,666

traffic logjam in our city,  
although there will be that too.

797

00:36:29,666 --> 00:36:30,916

Yeah, maybe some of that. Right.

798

00:36:30,916 --> 00:36:32,583

But that's going to be a huge piece

799

00:36:32,583 --> 00:36:36,625

of building on the investments  
made because of the last thing.

800

00:36:37,041 --> 00:36:38,083

Right?

801

00:36:38,083 --> 00:36:39,416

So that's another part of legacy.

802

00:36:39,416 --> 00:36:42,416

But what about in addition  
to the voluntary?

803

00:36:42,833 --> 00:36:44,125

We've talked a lot about

804

00:36:44,125 --> 00:36:47,791

how do we build a legacy of sport,  
the spirit of competition as well.

805

00:36:47,791 --> 00:36:48,000

Right.

806

00:36:50,500 --> 00:36:50,833

Yeah.

807

00:36:50,833 --> 00:36:55,291

I think, again, is that the success  
of the Olympics comes through.



808

00:36:55,708 --> 00:36:58,583

Know, we're already proving  
through other big events that we can

809

00:36:58,583 --> 00:37:01,500

we can handle the logistics,  
we can handle the support for them.

810

00:37:01,500 --> 00:37:05,000

So, as those parts and pieces  
come together with transportation

811

00:37:05,000 --> 00:37:08,041

and parking and,  
space to celebrate the, the,

812

00:37:08,041 --> 00:37:11,041

you know, the awards plaza, the medals  
plaza, that type of thing.

813

00:37:11,208 --> 00:37:14,208

I really do think you'll see,

814

00:37:14,208 --> 00:37:18,291

a broader palette of, of opportunities  
coming from

815

00:37:18,291 --> 00:37:21,291

for events  
and, things that don't have the

816

00:37:22,208 --> 00:37:24,333

impacts that we used to have,  
just like you mentioned, really,

817

00:37:24,333 --> 00:37:27,125

it is tough to shut down the road  
to a marathon, for instance, for the day.

818

00:37:27,125 --> 00:37:29,958

It's it's a little bit

burdensome for some folks

819

00:37:29,958 --> 00:37:32,958

that happen to live on the roads

that we so closed down for the morning.

820

00:37:32,958 --> 00:37:36,333

You know, we try to be as,

minimally impactful as possible.

821

00:37:36,333 --> 00:37:39,750

But the reality is we need parks

closed down and we need sections,

822

00:37:40,125 --> 00:37:43,208

available for that. And, so it's,

823

00:37:44,291 --> 00:37:47,416

as you couple that with, with parking

and all those other things,

824

00:37:47,416 --> 00:37:49,416

it becomes

problematic versus a positive thing.

825

00:37:49,416 --> 00:37:53,166

So those improvements that you guys are  
pursuing will hopefully alleviate that.

826

00:37:53,166 --> 00:37:57,208

And that can just create a broader  
opportunity for for more things to,

827

00:37:58,375 --> 00:38:02,000

come here, be here

and not negatively impact our community,

828

00:38:02,000 --> 00:38:07,375

but impacts through, you know, economic  
injections as well as, you know,

829

00:38:07,708 --> 00:38:10,458

job opportunities and other things  
that will come to the table.

830

00:38:10,458 --> 00:38:10,916

Yeah.

831

00:38:10,916 --> 00:38:14,750

You used the word parking,  
but those are like little building block

832

00:38:14,750 --> 00:38:18,708

pieces that are really important now,  
but especially in the future.

833

00:38:18,875 --> 00:38:21,708

Yeah, thankfully  
I'm really popular for that one.

834

00:38:21,708 --> 00:38:24,708

But I, like you, call the

835

00:38:25,458 --> 00:38:26,125

like the G word.

836

00:38:26,125 --> 00:38:27,875

Yeah, I'm not going to mention that,

837

00:38:29,375 --> 00:38:30,166

I will if you want.

838

00:38:30,166 --> 00:38:33,166

No, no, but but but I actually

839

00:38:33,250 --> 00:38:37,833

I wanted to kind of wrap up with,  
the very first episode of the Ogden Way.

840

00:38:37,833 --> 00:38:40,500

It was with Billy Shaffenhauer,

a friend of mine. You know, Billy?

841

00:38:40,500 --> 00:38:41,583

I don't think so.

842

00:38:41,583 --> 00:38:46,500

Billy is a silver medal

winner, bobsledder from the 2002 Olympics.

843

00:38:46,500 --> 00:38:48,208

Billy is,

844

00:38:48,208 --> 00:38:51,541

briefly at, the last Olympic  
planning meeting that we had.

845

00:38:51,541 --> 00:38:52,500

Oh, there you go.

846

00:38:52,500 --> 00:38:55,333

And so what he and I talked about,

847

00:38:55,333 --> 00:38:59,375

because he grew up here in Ogden,  
he spent a especially his early years.

848

00:38:59,375 --> 00:39:01,791

He was kind of  
in the streets in the downtown Ogden

849

00:39:01,791 --> 00:39:04,375

he went to Roy, moved around  
quite a bit in his youth.

850

00:39:04,375 --> 00:39:08,375

But, mostly  
here at Ogden considers Ogden home and

851

00:39:09,375 --> 00:39:10,916

he is living



852

00:39:10,916 --> 00:39:14,000

proof that

we have Olympic Olympians in our city,

853

00:39:14,500 --> 00:39:17,500

right there in our streets or in our  
schools, in our neighborhood somewhere.

854

00:39:17,625 --> 00:39:18,250

Yeah.

855

00:39:18,250 --> 00:39:23,166

And we talked about setting one goal  
to find one Olympian by 2034,

856

00:39:23,791 --> 00:39:28,000

whether it's summer, I mean,  
just find an Olympian across any sport.

857

00:39:28,625 --> 00:39:32,458

And if you set that one goal,  
you can create all of the strategies

858

00:39:32,458 --> 00:39:37,875

and the plans and the programs and access  
for everybody across socioeconomics to,

859

00:39:38,208 --> 00:39:42,333

you know, to to really develop themselves  
athletically and competitively.

860

00:39:42,500 --> 00:39:42,875

Yeah.

861

00:39:42,875 --> 00:39:47,708

And to one day hopefully  
find an Olympian in our city again right.

862

00:39:48,000 --> 00:39:48,625

To be amazing.

863

00:39:48,625 --> 00:39:52,500

That would be an amazing legacy piece  
for us moving forward to.

864

00:39:52,500 --> 00:39:55,916

So we have the volunteerism,  
the economic, the events and tourism,

865

00:39:56,375 --> 00:39:59,666

the infrastructure,  
the history restored, etc., right.

866

00:40:00,541 --> 00:40:02,750

And then obviously  
the impact during the games,

867

00:40:04,708 --> 00:40:07,500

and then after the TV exposure.

868

00:40:07,500 --> 00:40:10,833

But then what about that spirit  
of competition and personal development,

869

00:40:10,833 --> 00:40:13,833

youth development  
that could come with having that

870

00:40:14,041 --> 00:40:17,125

more culture  
and a system and ecosystem of sports?

871

00:40:17,166 --> 00:40:19,000

Yeah. For kids, definitely.

872

00:40:19,000 --> 00:40:21,208

Improvements at the,  
the ice sheet, for instance,

873

00:40:21,208 --> 00:40:23,500

and the snow basin  
in those couple venues and,

874

00:40:23,500 --> 00:40:27,875

and even the transportation logistics  
that will make it easier to host camps

875

00:40:27,875 --> 00:40:29,583

for youth and host,

876

00:40:29,583 --> 00:40:31,625

not just youth, but all the way up  
through the collegiate level.

877

00:40:31,625 --> 00:40:33,916

And,  
you know, the division one type things.

878

00:40:33,916 --> 00:40:36,916

And that stuff  
is going to be really interesting to see

879

00:40:36,958 --> 00:40:40,708

what things start to come together  
and culminate for,

880

00:40:40,708 --> 00:40:43,708

the use of the facilities  
that come together during the Olympics

881

00:40:43,708 --> 00:40:48,541

between now and then and, yeah, I'm  
confident there's, at least one

882

00:40:48,541 --> 00:40:53,750

Olympian in the community right now  
ready to ready to, to to be there in 2034.

883

00:40:53,791 --> 00:40:55,083

That will be,

884

00:40:55,083 --> 00:40:57,458

you know, coming here to engage

in the things that are happening

885

00:40:57,458 --> 00:40:58,583

and and seeing the excitement.

886

00:40:58,583 --> 00:41:01,166

We might actually already  
have the Olympian here and

887

00:41:02,458 --> 00:41:05,458

we may employ right here in Ogden City,  
her parents.

888

00:41:05,500 --> 00:41:05,916

Right.

889

00:41:05,916 --> 00:41:07,291

So more on that later.

890

00:41:07,291 --> 00:41:10,083

But that's cool.

891

00:41:10,083 --> 00:41:14,083

So before we wrap, are you guys taking,  
registrations for next year's

892

00:41:14,125 --> 00:41:15,458

marathon already? Not yet.

893

00:41:15,458 --> 00:41:17,166

How about the training? So,  
not the training.

894

00:41:17,166 --> 00:41:18,125

The training.

895

00:41:18,125 --> 00:41:20,375

We're going to be opening the first  
or second week of September.

896



00:41:20,375 --> 00:41:23,250

We haven't exact date,  
but first week of September.

897

00:41:23,250 --> 00:41:25,875

So we figured out,

898

00:41:25,875 --> 00:41:28,750

just kind of modifying a few things  
to make sure we have,

899

00:41:28,750 --> 00:41:29,958

you know, everything in place and ready.

900

00:41:29,958 --> 00:41:32,666

So when we when we turn the switch  
on, it's it's work.

901

00:41:32,666 --> 00:41:33,458

Seamless.

902

00:41:33,458 --> 00:41:36,791

All the way from the event to experience,  
we want to make sure that the,

903

00:41:37,166 --> 00:41:39,916

the registration portion  
and all that stuff is also seamless.

904

00:41:39,916 --> 00:41:41,250

So we're, we're danger close.

905

00:41:41,250 --> 00:41:43,166

But it'll be September when that opens up.

906

00:41:43,166 --> 00:41:47,791

And we sold out earlier last year for 25  
than we did the year before.

907

00:41:47,791 --> 00:41:50,250

And we anticipate that happening again

this year.

908

00:41:50,250 --> 00:41:54,625

This is the 25th year, 25th anniversary  
coming up for the marathon in 2026.

909

00:41:54,625 --> 00:41:57,041

So, it's gonna be really exciting.

910

00:41:57,041 --> 00:42:00,375

We've got a few tweaks to the race  
that we think will be little additions.

911

00:42:00,375 --> 00:42:03,000

And,  
and a good nod to the, to the legacy.

912

00:42:03,000 --> 00:42:05,875

We've been around for 25 years  
and growing to where it has today.

913

00:42:05,875 --> 00:42:06,458

So yeah.

914

00:42:06,458 --> 00:42:09,958

Watch for September,  
marathon opening registration.

915

00:42:10,208 --> 00:42:10,541

Okay.

916

00:42:10,541 --> 00:42:14,000

And you're always accepting registrations  
to be a volunteer, right?

917

00:42:14,000 --> 00:42:14,833

Absolutely. Yeah.

918

00:42:14,833 --> 00:42:18,583

If you just go to [getoutandlive.org](http://getoutandlive.org),  
there's a volunteer tab and we would love

919

00:42:18,583 --> 00:42:19,875

to have you come in and help.

920

00:42:19,875 --> 00:42:23,041

So we have everything

from our summer camps with kids

921

00:42:23,041 --> 00:42:26,500

to the marathon, big day

and all the other things that we do.

922

00:42:26,750 --> 00:42:27,625

Getoutandlive.org?

923

00:42:27,625 --> 00:42:30,375

Getoutandlive.org

Okay, there's our call to action one.

924

00:42:30,375 --> 00:42:33,333

If you haven't done so already,  
go to [getoutandlive.org](http://getoutandlive.org),

925

00:42:33,333 --> 00:42:36,916

go to the volunteer tab  
and sign up to be a volunteer.

926

00:42:37,083 --> 00:42:40,500

You can volunteer for community events  
now, but that'll get you in position

927

00:42:40,500 --> 00:42:43,625

to volunteer for test  
events around the curling or curling,

928

00:42:44,041 --> 00:42:45,583

but also prepare  
you and get you in the pipeline

929

00:42:45,583 --> 00:42:48,083

for volunteering in the future

for the Olympics. Right?

930

00:42:48,083 --> 00:42:48,416

Absolutely.

931

00:42:48,416 --> 00:42:51,416

And become a part of the  
of the Olympic legacy study.

932

00:42:51,416 --> 00:42:53,041

Troy Callantine. Thanks for having us.

933

00:42:53,041 --> 00:42:55,208

Thanks for being here today.

Appreciate it. Thanks for having me.

934

00:42:55,208 --> 00:42:57,416

Yeah. Thanks for everything that you do  
for us, too. Of course.

935

00:42:57,416 --> 00:42:58,750

Okay, that's a wrap.

936

00:42:58,750 --> 00:43:00,333

That's, the Ogden Way Podcast.

937

00:43:00,333 --> 00:43:02,000

I'm Ogden mayor Ben Nadolski.

938

00:43:02,000 --> 00:43:05,000

This is GOAL Foundation  
executive director Troy Callantine.

939

00:43:05,750 --> 00:43:06,750

That's another episode.

940

00:43:06,750 --> 00:43:09,083

Get out there,  
get active and get involved.

941



00:43:09,083 --> 00:43:10,625

Right. All right. Thanks.